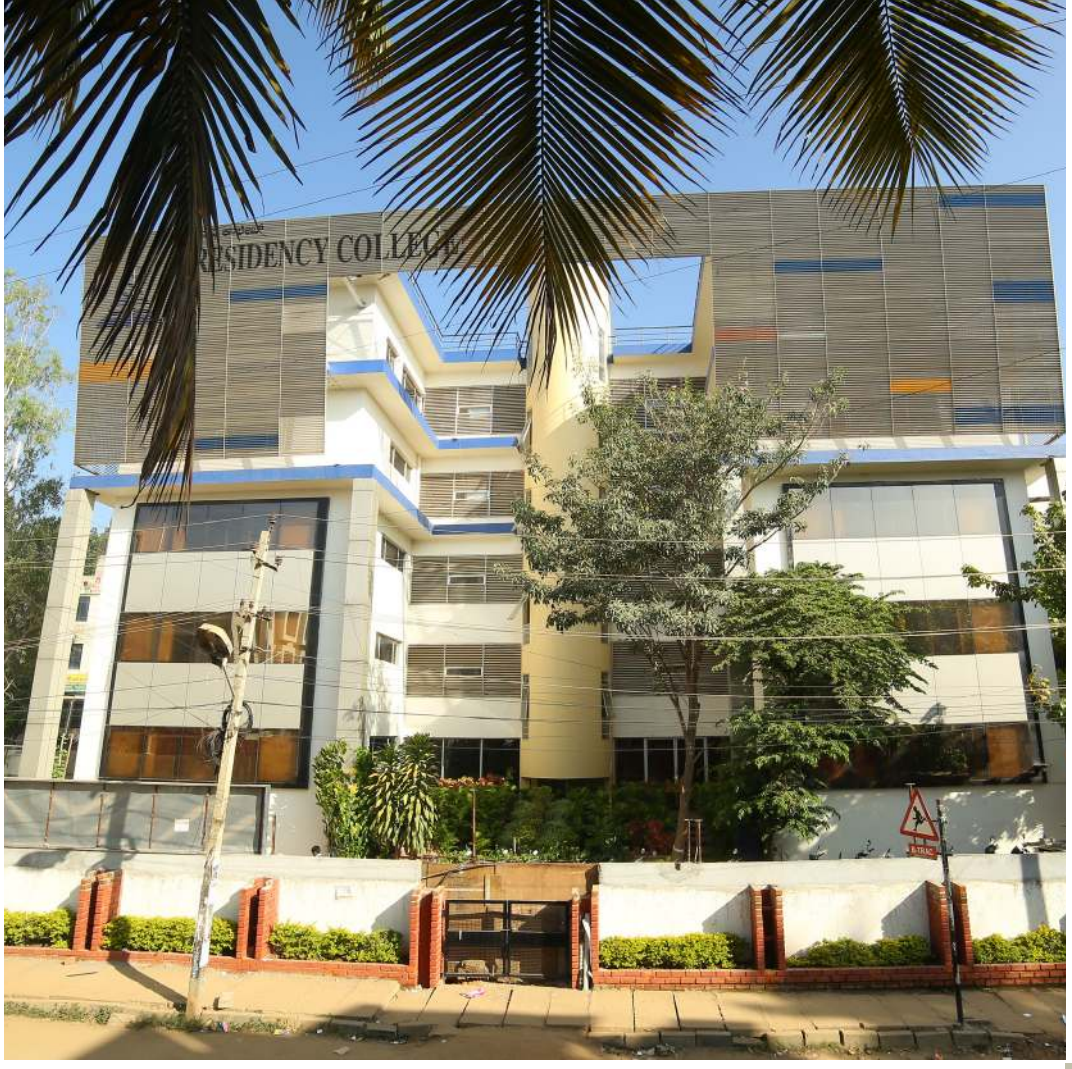
PRESIDENCYPUCOLLEGE.COM

PRESIDENCY COLLEGE
(AUTONOMOUS)
RE-ACCREDITED BY NAAC WITH A+ GRADE

BBA

3 YEARS PROGRAMME





Presidency College (Autonomous) has followed a pragmatic approach with appropriate strategies to adopt the **National Education Policy 2020 in its true spirit. The new NEP follows a student-centric approach.**

WHY STUDY AT PRESIDENCY COLLEGE?

Presidency College (Autonomous), Kempapura, is a top ranked premier institute in the country. The College has been reaccredited by NAAC with A+ Grade. As a top autonomous institution, the college has adopted excellent curriculum which is on par with the current trends. The institute integrates several practical skill-oriented components into the curriculum with the Choice Based Credit System (CBCS) and Continuous Assessment and Grading Pattern (CAGP) of education at its core.



250+ COMPANIES WITH 100% PLACEMENT RECORD



And Many More...

BBA PROGRAM

The Management program at Presidency College (Hebbal) fosters a dynamic learning environment where students develop the intellectual, professional, and personal skills essential for success in today's competitive business landscape. Specializations in BBA (Regular), BBA - Aviation Management, BBA - Operation and Supply Chain Management and BBA - Business Analytics provide students with a strong foundation in core business principles while cultivating critical thinking, problem-solving and decision-making abilities. The program emphasizes experiential learning, including internships, case studies, and guest lectures by industry leaders, to prepare students for successful careers in a variety of management roles.

ELIGIBILITY CRITERIA

The candidate must have secured 60% of marks in aggregate

APPLICATION PROCESS

FILL THE APPLICATION FORM

Register by filling up the online application form

Provide pre-uiversity qualifying examination documents

→

PROFILE EVALUATION & SCREENING

Selection criteria based on merit list of qualifying examination/entrance test & personal interview

→

JOIN THE PROGRAM

If salected you will receive an otherLetter

Secure your seat by paying the registration fee

HANDPICKED SPECIALIZATIONS

- Marketing & HR
- Marketing & Finance
- Marketing & Business Analytics
- HR & Finance
- HR & Business Analytics
- Finance & Business Analytics
- International Business & Business Analytics
- Operations & Supply Chain Management & HR



TOP 7 REASONS TO CHOOSE BBA@ PRESIDENCY COLLEGE

1. Comprehensive Curriculum
2. Experienced Faculty
3. Practical Learning
4. Skill Development
5. Workshops and Seminars
6. Placement Support
7. Focus on Entrepreneurship



WANGLEN SINGH
BBA IV SEM

"As a BCA student at Presidency College, I feel well-prepared for the future. The curriculum is updated to match industry trends, and we are trained in the latest technologies, such as Python, Java, and web development. The college has excellent connections with the tech industry, and we frequently have guest lectures and workshops led by industry professionals.

★★★★★

CORE CURRICULUM

HANDPICKED PROGRAMS

- BBA – Regular (3 years)
- BBA – Aviation Management (3 years)
- BBA –Operation & Supply Chain Management (3 years)
- BBA – Business Analytics (3 years)

ELECTIVES CONTENT

- Core Course
- Additional Certifications
- Industry Internships
- Industry Collaboration
- Niche specialisation
- Value based education
- Soft skills and holistic development

SKILL ENHANCEMENT COURSES (VAP)

- MS – Office
- Advance Excel
- Data Visualization using Power BI
- Entrepreneurship Skills
- Tally
- Cyber Security Laws





SOFT SKILLS

IMPORTANCE OF SOFT SKILLS
In the modern business environment, soft skills like communication, leadership, and emotional intelligence are essential for professional success.

L&D DEPARTMENT'S ROLE
The L&D department designs workshops that blend these soft skills with academic learning.

FOCUS ON KEY COMPETENCIES
Students receive targeted training in communication, leadership, and emotional intelligence.

SKILL DEVELOPMENT
Students improve abilities in team management, conflict resolution, and strategic decision-making.

INTERACTIVE LEARNING
Group activities and simulations are used to enhance teamwork and collaboration.

OUTCOME
Graduates are equipped to handle complex organizational challenges and are prepared for diverse professional environments.

LEARNING & DEVELOPMENT

CATALYST FOR TRANSFORMATION
The L&D team helps transform students into industry-ready professionals.

BLEND OF ACADEMIC LEARNING & PRACTICAL EXPOSURE
Combines theoretical knowledge with hands-on experience to prepare students.

FOCUS ON EXCELLENCE
Ensures students are well-equipped to excel in their chosen fields.

IMPACT ON PLACEMENT RECORD
Significantly contributes to improving the college's placement outcomes.

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Significantly contributes to improving the college's placement outcomes.

PLACEMENT

TOTAL NUMBER OF RECRUITMENT PARTNERS - 83

TOTAL NUMBER OF JOB OFFERS - 470

HIGHEST PACKAGE - 862,849

BBA

OUR TOP 10 RECRUITERS

S No.	Companies	Profile	Package
1.	Dell Technologies	Marketing	8,62,849
2.	Common Wealth Bank Of Australia	Finance	6,00,000
3.	Walmart	HR	5,06,000
4.	ACCENTURE	IT	3,50,000
5.	JCPenney	Marketing	4,80,000
6.	EY	Finance	4,46,000
7.	DELOITTE	Finance	3,50,000
8.	Societe Generale	Finance	3,83,000
9.	ANZ	Finance	3,50,000
10.	Amazon	Operations	3,43,000



SANA KAMBLE
BBA VI SEM

My experience with placements at Presidency College has been exceptional. The college has a dedicated placement cell that works tirelessly to ensure students are well-prepared for their future careers. From resume building to mock interviews, the placement team provided immense support at every step. Thanks to their efforts, I was able to secure a position with Top BIG 4 Company, which is a dream come true for me.

INTERNSHIP

Internships are an integral part of professional education and present budding professionals, with much-needed exposure to the real-world practice of concepts that they study within the portals of the College.

- In case a student gets an offer from the Internship Company, he/ she has to make a decision within two working days and inform the Faculty Placement Coordinator and the Placement Department in writing.
- If a company makes an offer after an internship to the student, he/she is required to accept the offer. In case the student does not want to accept the offer, he/she will be eligible for the dream offer category only after the rejection of the internship offer.

RANKING AND ACCREDATIONS

INDIA TODAY

Overall Ranking in India BBA - 18

Overall Ranking in Karnataka BBA - 05

THE WEEK

Best Commerce College in India BBA - 31

BUSINESS TODAY

Best B School Ranking in India BBA - 216

EDUCATION WORLD

Best Private Autonomous Colleges in India Ranking BBA - 11

Times B School

TOP 50 B SCHOOL

RANK 09

QS WORLD UNIVERSITY RANKINGS

GOLD

CAREERS 360

THE COMPLETE CAREER MAGAZINE

RANK AA+

DEPARTMENT OF STUDENT WELFARE (DSW)

CO-CURRICULAR CLUBS

Cyber security, Web designing, Arts, Debates, Human resources, Finance, Sales and Marketing and Leadership Programs.

EXTRA-CURRICULAR CLUBS

drama, dance, band, singing, fashion, photography and theatre.
Community Service Clubs: NCC, NSS, Environment Club, Rotaract and Individual social responsibility.

SPORTS

Presidency College supports both in terms of training and infrastructure. It has numerous championships to its name and various sports league, state, district and national level.
We have prime basketball court, badminton, swimming, table tennis, cricket, football.

THE STUDENT COUNCIL (SC)

Established to serve the student community and ensure effective functioning in meeting its objectives.

INFRASTRUCTURE

- LIBRARY
- BASKETBALL COURT
- BADMINTON
- SWIMMING
- TABLE TENNIS
- CRICKET
- FOOTBALL



SEMINAR HALL



ICT ENABLED CLASSROOMS



AUDITORIUM



LABORATORIES

OUR SIGNATURE OFFERINGS

1. Industry Interface
2. Guest lectures
3. Workshops
4. Field visits
5. Certificate courses
6. Student seminars
7. Fests
8. Events and competitions
9. Alumni Interactions

GAIN MORE KNOWLEDGE
REACH GREATER HEIGHTS

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GET IN TOUCH FOR ADMISSIONS & INQUIRIES, REACH OUT TO US AT:

Presidency PU College
#33/c, #33/D, Kempapura, Hebbal, Bangalore - 560 024
Email: puc-hebbel@presidency.edu.in