

ANNUAL QUALITY ASSURANCE REPORT

2012 - 2013

Presidency College

33/2, Kempapura, Hebbal, Bangalore – 560 024.



Just as a bird nestles itself in its nest, until its young ones are fashioned for flight; so does Presidency afford sustenance to all those aspirants who enter the portals of the College with food for thought, action, scholarly pursuit intermixed with ethics and moral values. Like the flight of the birds, students are released into the world to soar to greater heights of accomplishments in life.

Vision

In a caring and positive environment Presidency will provide education to empower our students to recognize and optimize their full potential, to achieve personal standards of excellence in academic work as well as in supportive areas of physical, cultural and social development, inculcating civic and human values.

Mission

To empower our students to recognize and optimize their full potential; by fostering a family environment where educational, social, cultural, ethical and emotional needs are addressed through a holistic program, offered with the partnership afforded by staff, students and the community at large, to provide world-class education.

Objectives

- To mould the minds of the young and create in them a desire to live a complete life in the modern society as honorable and worthy citizens.
- To develop a passion for learning and academic excellence.
- To build a solid foundation for future learning of the students.

Presidency College Encapsuled:

Presidency College was established in the year 2000. The institution provides world class learning facility, in a competitive yet friendly atmosphere, to help the students gain the winning advantage for a successful career and value oriented living.

The College is affiliated to Bangalore University. The Presidency College, Bengaluru, India, offers the unique opportunity for students to face challenges through enriched learning, academic excellence, professional training and integrated corporate culture.

With a firm commitment to achieving its mission, no stone has been left unturned in providing the very best of facilities to Presidensions. However, the management strongly believes that a truly outstanding institution is characterized not just by facilities, but by the uniqueness of its approach and the methodology it adopts in imparting knowledge. Rigorous and excellent academic approach that is as innovative as it is structured; courses delivered by eminent Professors, Renowned Scientists, Learned Faculty Members and Industry Experienced Staff Members, which collectively, make academics at Presidency College a truly enriching and outstanding experience.

A strong academic orientation lays the foundation for life-long learning, ingraining, in the youth of the contemporary world, advantages of the benefits and values associated with globalization and privatization. The management ensures that all faculty members and students attend the orientation program conducted in the campus. This orientation program is aimed at enabling the

faculty members and students to familiarize themselves with the latest teaching methodology and aids used in the classroom, to encourage them to use the in-campus facilities and services, library and laboratories and to make them aware of the stationery supplies and other services available in the College. The program also focuses on academic and personal counseling, equipping students with necessary study skills required for academic setting, thus enabling students to adjust to different methods of teaching. Special foundation programme are offered to International students, which are designed to help them understand Indian culture, its social values so that they can adapt themselves to the local conditions without the adverse impact of a cultural shock.

In the Self Study Report we have given an account of various activities and programs the college has been conducting with the purpose of imparting quality education.

The purpose of running this institution is to prepare its students for life by giving them not only academic enrichment but also by inculcating in them moral and spiritual values and to train them in our own way so as to make them good citizens and social leaders.

As a quality sustenance activity in accredited institutions and as per the “Guidelines” for the creation of the Internal Quality Assurance Cell (IQAC) from the NAAC, the Director & Principal, Dr. Muddu Vinay had constituted the IQAC as part of institution’s quality assurance and maintenance system to work towards realizing the goals of quality enhancement and sustenance. The IQAC of the academic year 2012-13 of the College consisted of the following members:

INTERNAL QUALITY ASSURANCE CELL (IQAC) MEMBERS:

1. Shri. Nissar Ahmed - Chairman –Presidency College & Mentor
2. Shri Suhail Ahmed - Vice Chairman-Presidency College
3. Dr. Muddu Vinay, Director & Principal – Chairman IQAC
4. Dr. Md. Basha, Director R& D
5. Dr. Arul J, Director MBA
6. Dr. Badri H.S- Professor- Department of Computer Applications -
NAAC & [IQAC] Coordinator
7. Shri. Soman Nambiar, Coordinator MFA
8. Shri. Balaji Pattabhiraman, Coordinator MIB
9. Smt. Babitha Joseph- Coordinator, Department of Journalism
10. Shri. Narayan Swamy, Head, Department of Computer Applications
11. Shri. Pradeep Shinde - Head, Department of Commerce & Management
12. Dr. Gayathamma - Head, Department of Biotechnology
13. Smt. Shilpa Kalyan - Head, Department of Mass Communications

14. Dr. Rajiv R K Massey, Associate Professor -Department of MBA
15. Ms. Roseline - Assistant Professor - Department of Computer Applications
16. Smt. Geetanjali G – Lecturer - Department of Commerce & Management
17. Smt. Prasanna Kumari N.V - Chief Librarian
18. Smt. Roopa Mahesh – Admin Office
19. Mr. Sangarsh-Student Representative(VI SEM BCA)

THE ANNUAL QUALITY ASSURANCE REPORT
(AQAR) OF THE IQAC

Name of the institution: **PRESIDENCY COLLEGE, BANGALORE - 560024**

Name of the Head of the Institution: Dr. Muddu Vinay

Ph No Office: +91-80-42478700/99

Mobile: +919620017915

Email: muddu.vinay@presidency.edu.in

Name of the IQAC Co-ordinator: Dr. Badri H.S

Ph No Office: +91-80-42478700/99

Mobile: +919845215960

Email: badrihs@presidency.edu.in

Year of report : **2012-2013**

Affiliated to : **BANGALORE UNIVERSITY**

PART - A

The Plan of Action chalked out by the IQAC in the beginning of the year towards Quality enhancement and the outcome by the end of the year

- Carrying out more of Seminars, Workshops, Industrial and Educational Visits as a part of the academic curriculum.
- To implement personality development programs, value added certificate courses & pre placement training program for the students
- To create a strong “**Disciplinary Team**” led by faculty members of Presidency College.
- Establishing linkages with institution/organizations for training and R & D
- More seminars, conferences and invited talks to be arranged.
- Enhancing employability by introducing additional interdisciplinary programmes
- Career Guidance and Placement Cell to be strengthened
- Alumni activities to be strengthened further
- Strengthening infrastructure, beautification of the Department and the campus.
- Building self reliance among students by strengthening the Entrepreneurship Development centre
- Empowering lady staff and students with life skills through Women Development Centre
- Encouraging students to excel in various sports events
- Upgrading library by subscription to e-journals and providing inter-connectivity with other libraries
- Creating more avenues for students to engage in community services
- Strengthening consultancy activities.
- Sensitizing students to ecological and environmental issues
- Developing human resources with capabilities for nation building
- Publication of a Journal of international standards.

Part B

1. Activities Reflecting the Goals and Objectives of the Institution

- Research integrated and unified with the teaching learning process
- Organized National Conference (Sponsored by NAAC) on “Road Map For Promoting Quality Education Through Students Participation” on February 15th and 16 2013.
- Governing council meeting of Presidency College was held on a regular basis with members of the committee as a part of Academic Review activity
- College has organized a faculty development programme for two days (inbound & outbound)
- College has organized 2 day inter-collegiate cultural function Colossus 2013 on March 8th and 9th 2013
- College has taken initiative to contribute school bags, computers, sweets to the students of Government Primary School of Hebbal, Bangalore
- Faculty members selected as a Board Member in Bangalore University to carry out the academic curriculum in systematic way through syllabus modification.
- College has organized the Alumni Meet for all UG & PG alumnis.
- Teaching staff sponsored to attend conferences and workshops for enabling interaction with industry and academia
- Array of Celebration organized in college:
 - Ethnic Day celebration on 5th July 2012
 - Teacher’s day celebration on 5th September 2012
 - ONAM Celebration on 15 September 2012
 - Independence Day Celebration on 15th August 2012
 - Christmas Celebration on 24th December 2012
 - Republic Day Celebration on 26th January 2013
- Experts from the industry invited to interact with students through workshops, seminars and guest lecturers

- A number of field trips were conducted by the Dept of Journalism to enhance the learning abilities to the students
 - Field trips
 - Visit to Doordarshan
 - Visit to Deccan Herald Printer Press
 - Visit to All India Radio
 - Communication Club – Professional Interactions from the industry
 - Lab Journal for UG Students –“Echo”
- Staff and students were involved in various community services initiatives like blood donation camp, Health camp.

➤ **Guest Lectures and interactions – Department of Commerce & Management**

Date	Guest	Topic	Course
23.06.2012	Mr. Ramki Murugan Dean of an reputed institute and has 25years plus 3 years of teaching and corporate experience in entrepreneurship	Innovation and Entrepreneurship	V B.Com
14.07.2012	Mr. Venkatesh Kurandawad Currently Research scholar at Vidhan soudha and has 12 years of teaching experience in finance	Innovation in Financial Markets	V B.Com (Finance), V BBM (Finance) & V B.Com (Accounting)
28.07.2012	Mr. Sanjay Chakravarthy – Head HR of Nsuance Group has 20 years of corporate experience	Innovative Strategies in HR	V BBM (HR) & III BBM
04.08.2012	Mr. Devendra Sharma – Currently CEO of a group of companies. 30 years of corporate experience at national and international levels	Leadership	I BBM

➤ **Student Seminary and interactions – Department of Commerce & Management**

Sl. No	Course	Subjects	Seminar Topic
1	I BBM	LANGUAGE	--
		ENGLISH	--
		QUANTITATIVE METHODS FOR BUSINESS I	Linear Equations, Commercial Arithmetic Problems related business
		BUSINESS ORGANIZATION & ENVIRONMENT	--
		FUNDAMENTALS OF ACCOUNTING	GAAP , Concepts, Conventions, Rules of Debit, Credit Process
		MANAGEMENT PROCESS	Motivations: Maslow Theory of Motivation
		MARKET BEHAVIOR & COST ANALYSIS	Pricing Policy & its effects on Indian Economy on Effects of Dumping in India
2	III BBM	LANGUAGE	--
		BUSINESS COMMUNICATION	--
		COMPUTER FUNDAMENTALS	Networks operating system Computer languages
		CORPORATE ACCOUNTING	Long Term & Short term sources of Funds
		HUMAN RESOURCE MANAGEMENT	Recent Trends in HRM
		SERVICES MANAGEMENT	Designing Marketing Strategies for Tourism and Hospital Management
		INTERNATIONAL BUSINESS	--

3	V BBM	INCOME TAX	Presentation in Union Budget
		PROJECT MANAGEMENT	Phases of Project life cycle, Feasibility study of a Project
		MANAGEMENT ACCOUNTING	Relevance of Management Accounting
		LAW & PRACTICES OF BANKING	Recent Trends in Banking Different types of Cheques
		BUSINESS RESEARCH METHODS	Doing research outline
		FINANCIAL MARKETS & SERVICES (FINANCE)	--
		INTERNATIONAL FINANCE (FINANCE)	--
		PRODUCT & SALES MANAGEMENT (MARKETING)	Selling Strategies for Different products
		ADVERTISMENT & MEDIA MANAGEMENT (MARKETING)	--
		HUMAN RESOURCE DEVELOPMENT (HR)	Recent Trends in HRD
		INDUSTRIAL RELATIONS (HR)	Presentation on Trade Union
		4	I BCOM
ENGLISH	--		
FINANCIAL ACCOUNTING I	Introduction & Basic Rules of Accounting		
ORGANISATION MANAGEMENT	Organization Structure		
METHODS & TECHNIQUES FOR BUSINESS DECISION / CORPORATE ADMINISTRATION	Formation of Company 4 stages Linear Equations, Commercial Arithmetic Problems related business – Balance Sheet		
MARKET BEHAVIOR & COST ANALYSIS	Cost and Output Relationship		
5	III BCOM	LANGUAGE	--
		ENGLISH & BUSINESS COMMUNICATION	--
		CORPORATE ACCOUNTING I	Types of Shares & debentures, Short Term sources of Fund
		COMPUTER FUNDAMENTALS	Networks operating system Computer languages
		INDIAN FINANCIAL SYSTEM	Financial Inclusion
		INTERNATIONAL BUSINESS ENVIRONMENT	Factors influencing International Business Environment
		MARKETING MANAGEMENT	Recent advances in Marketing

6	V BCOM	METHODS & TECHNIQUES OF COST ACCOUNTING	Marginal Costing
		INCOME TAX –I	Presentation in Union Budget
		ENTERPRENUERSHIP DEVELOPMENT PROGRAMME	The most successful Entrepreneur of India
		BANKING THEORY & PRACTICES	Visit to a Bank and learn how to fill bank challans and demand drafts
		ELECTIVE – FINANCE GROUP	--
		PAPER – I – ADVANCED FINANCIAL MANAGEMENT	Investment decision techniques
		PAPER –II- FINANCIAL MARKETS	How to invest in Primary Markets
		ELECTIVE -MARKETING GROUP	--
		PAPER – I- CONSUMER BEHAVIOR	The ways of consumer behavior in the bind process
		PAPER –II- MARKETING RESEARCH	Doing research outline
		ELECTIVE – AUDITING GROUP	--
		AUDITING - I	The role of Auditing in a Company
		ADVANCED FINANCIAL ACCOUNTING	Banking & Insurance, Company Accounting

➤ **Club Activities – Department of Commerce & Management**

Club Name	Course & Class	Date	Event Name
SOCIAL SERVICE CLUB - SAMARPAN Ms. Geethanjali	Selected students from BBM & BCOM	23 June 2012	Computer literacy programme for. children of Govt. School, Dollars colony
	All C Selected students from BBM & BCOM lasses	30 th June 2012	Computer literacy programme for. children of Govt. School, Dollars colony
	Selected students from BBM & BCOM	7 th July 2012	Computer literacy programme for. children of Govt. School, Dollars colony
	Selected students from BBM & BCOM	13 th July 2012	RYLA-Presidency School RT nagar
	Selected students from BBM & BCOM	14 th July 2012	Computer literacy programme for. children of Govt. School, Dollars colony
	Selected students from BBM & BCOM	21 st July 2012	Computer literacy programme for. children of Govt. School, Dollars colony

<p style="text-align: center;">SOCIAL SERVICE CLUB - SAMARPAN Ms. Geethanjali,</p>	Selected students from BBM & BCOM	25 th July 2012	RYLA-Govt. School Dibbur
	Selected students from BBM & BCOM	28 th July 2012	Computer literacy programme for. children of Govt. School, Dollars colony
	Selected students from BBM & BCOM	1 st Aug to 3 rd Aug 2012	Cricket Tournament
	Selected students from BBM & BCOM	11 th August 2012	Computer literacy programme for. children of Govt. School, Dollars colony
	Selected students from BBM & BCOM	18 th August 2012	Computer literacy programme for. children of Govt. School, Dollars colony
	Selected students from BBM & BCOM	25 th August 2012	Computer literacy programme for. children of Govt. School, Dollars colony
	Selected students from BBM & BCOM	1 st September 2012	Computer literacy programme for. children of Govt. School, Dollars colony
	Selected students from BBM & BCOM	8 th September 2012	NGO Visit
	Selected students from BBM & BCOM	15 th September 2012	Computer literacy programme for. children of Govt. School, Dollars colony
	Selected students from BBM & BCOM	19 th January	NGO Visit
	All Selected students from BBM & BCOM	25 th January	Workshop on Mind Mapping
	Selected students from BBM & BCOM	30 th January 2013	Eye Camp for Students and Staff
	Selected students from BBM & BCOM	31 st January 2013	Rural Health Camp, Chittoor.
	Selected students from BBM & BCOM	22 nd & 23 rd February 2013	Cricket tournament
	Selected students from BBM & BCOM	9 th March 2013	NGO Visit
	Selected students from BBM & BCOM	20 th March 2013	Blood Donation

HUMAN RIGHTS CLUB Ms. Noreen	All the Classes	1 st March 2012	Inaugural Function
LITERARY CLUB Ms. Seetha & Ms. Sushmita	All the Classes	12 th February 2012	Extempore, Poetry Recitation
CULTURAL CLUB- SHRISTI Ms Sushmita	All the Classes	6 th July 2012	Poetry competition
	All the Classes	8 th September 2012	Debate Competition
KANNADA CLUB Ms. Malarvilli	All the Classes	23 rd August 2012	Kannada Prathibana Sanga Varshikotsava
HINDI CLUB Dr. Indira	All the Classes	30 th July 2012	Hindi creative writing
	All the Classes	3 rd September 2012	Pick and Speak

KANNADA CLUB Ms.Malarvili	All the Classes	13 th February 2012	12 th Varshikotsava
CULTURAL CLUB- SHRISTI Ms. Sushmita	All the Classes	5 th February 2012	Eastern Classical solo singing
	All the Classes	2 nd March 2012	Group Dance
MANAGEMENT CLUB Ms. Rajshree Chandra Ms. Midhu Nair	BBM & BCOM	21 st & 22 nd Aug 2012	ENORM- International Management Fest
HINDI CLUB Dr. Indira	All the Classes	20 th February 2013	Poetry writing competition
	All the Classes	15 th March 2013	Patriotic Song Competition
MANAGEMENT CLUB Ms. Rajashree Chandra Ms. Midhu Nair	BBM & BCOM	20 th March 2012	Entrepreneurship week

➤ **Industrial Visits – Department of Commerce & Management**

Sl. NO	CLASS	DATE	ORGANISATION TO BE VISITED OR ACTIVITIES
1	III BBM A	28/6/12	Fairy Food Products, Doddaballapur
2	III BBM B	28/6/12	Fairy Food Products
3	III BBM C	28/6/12	Fairy Food Products
4	III BBM D	28/6/12	Fairy Food Products
5	V BBM A	28/6/12	Unibic India Pvt Ltd
6	V BBM B	28/6/12	Unibic India Pvt Ltd
7	V BBM C	28/6/12	Unibic India Pvt Ltd
8	III BCOM A	29/06/12	Unibic India Pvt Ltd
9	III BCOM A	29/06/12	Unibic India Pvt Ltd
10	I BBM A	23/8/12	Infosys
11	I BBM B	29/06/12, 23/8/12,	Unibic India Pvt Ltd, Infosys
12	I BBM C	24/8/12	Unibic India Pvt Ltd, Infosys
13	I BBM D	24/8/12	Infosys
14	II BBM D	8/1/13	TOYOTA
15	II BBM A	8/1/13	TOYOTA
16	II BBM B	8/1/13	TOYOTA
17	II BBM C	8/1/13	TOYOTA
18	IV BBM A	16/2/13	KMF
19	IV BBM B	16/2/13	KMF
20	IV BBM C	16/2/13	KMF
21	All the Classes	18/02/13	Guest lecture on Finance topic
22	All the Classes	22/02/13	Guest lecture on Finance & IT topic
23	All the Classes	22/02/13	Guest lecture on Human resource Management
24	All the Classes	07/03/13	Guest lecture on General Management

➤ **Other Activities – Department of Commerce & Management**

- International Management Fest “Enorm” held on 23rd and 24th of August 2012 in Dubai.
- Fresher’s Day was celebrated on 14th July 2012.
- 1st PTM Meeting was held on 18th of August 2012 and 09th of February 2013.
- Ethnic and Onam Festival was celebrated on 27.08.2012.
- Special Training was provided by Soft Skills for Final Year students for getting good placements.
- BEC certification program, Tally and Advanced Excel classes were conducted.
- Backlog and Remedial classes were conducted for the weaker students.
- Intercollegiate overall champion in the Management Fest ‘Wizards of Wisdom’ organized by Vidya Ashram, Mysore , held on 11th & 12th March 2013.
- 2ND PTM Meeting was held on 23RD March 2013

➤ **Guest Lectures and interactions – Department of Computer Applications**

- Guest Lecture on IT career avenues and the future trends of recent jobs by Mr. David Vikrant, NIIT Ltd., on 30th June 2012
- Guest Lecture on Recent Trends in Software Technology by Mr. Deepak Ramachandran, CTO SOURCE N on 30th June 2012
- Paper presentation by BCA students on Social Networking, Mobile Computing, Ethical Hacking, Cloud Computing and Robotics on 12th July 2012
- Guest Lecture on Future of Advance Computing by Mr. Anand Shankar, Project Manager, IBM on 21st July 2012
- Guest Lecture on Disruptive Technologies by Mr. Basanth & Mr. Venkatesh, Spaneous Software on 21st January 2013.

- Guest Lecture on Campus Transition by Mr. Shajahan Samuel, Vice President, MAAC(Maya Academy of Advanced Cinematography) on 23rd January 2013.

➤ **Other Activities – Department of Computer Applications**

- 1st PTM Meeting was held on 23rd March 2013

➤ **Workshops and Cultural Fests Attended by Students of Computer Applications**

- MES Degree College fest –IT Manager-2nd Prize-SUHAS R -2nd February 2013
- Soundraya Institute of Management & Science-Overall Rolling Trophy - 31st January 2012

➤ **Guest Lectures and interactions – Department of MS Communication, Centre for Media Studies**

- Prof. Soman Nambiar on ‘Principles of Management’ on October 26, 2012
- Ishwar Daitota on ‘Print Media Management’ – December 2, 2012
- Ananth Karthik on ‘ Technical Writing Practice’ – December 20, 2012
- Green Dot on ‘Visual Effects and Animation’ – December 21, 2012

➤ **Field Trip- Department of MS Communication, Centre for Media Studies**

- Doordarshan studio, Bangalore Kendra – November 2, 2012
- Suvarna News Channel, Bangalore – December 22, 2012

➤ **Workshops and Cultural Fests Attended by Students of Mass Communications**

- Ambedkar College – Fest - 12th & 13th October.
- One Day Workshop for students – November 07, 2012 *National Gallery of Modern Art – Project Cinema City*

➤ **Guest Lectures and interactions – Department of Journalism**

- RJ Lucky on ‘Radio Programme’- June 28,2012
- Ashok Kumar on ‘Theatre & Literature’ – July 10, 2012
- Michael Patrao on ‘Reporting trends’ – August 14, 2012
- Prof. Michael on ‘Know your Rights’ – August 28, 2012
- Prof. Chandra Mouli – ‘Doordarshan – Prospects’ – January 10, 2013
- Dr. Mamatha – Workshop on Negotiation, Diplomacy & Conflict Resolution – February 9, 2013

➤ **Field Trip-Dept of Journalism**

- All India Radio, Raj Bhavan road, Bangalore – July 21, 2012
- Deccan Herald, Kumbalogodu – August 24, 2012
- National Gallery of Modern Art, Vasanth Nagar – August 4, 2012

➤ **Workshops and Cultural Fests Attended by Students of Journalism**

- Bishop Cotton Women’s Christian College – Overall Championship – Media Fest [August 2012]
- Jain CMS College fest – Creative Writing – I Prize Sneha
- Christ College fest – Creative writing – III Prize – Sneha
- St. Aloysius College, Mangalore – Media Manthan – II Prize – Movie Spoof
- Paper Presentation by students – Ujjire – SDM College on 1st & 2nd March by Sneha & Saket - ‘Public Participation’

2. New academic programmes initiated (UG & PG):

Post graduate programme [M.Com] is initiated from the academic year 2012.

3. Innovations in curricular design and transaction:

- Computerized Attendance, Internal & Pre-final Marks and reports generation.
- Teacher's study materials[Soft copy-power point presentation] are made available to the students
- Teaching faculty and students are encouraged to use latest technology such as LCD, internet, etc in the teaching learning process
- Visits to industries provide for industry exposure to students
- Industry experts are invited for guest lectures, seminars and workshops to enhance the knowledge of students on the latest developments in their areas of specialization
- Research cultures inculcated among postgraduate students
- Lab Journal which teaches Editing , Reporting, Interviewing, Layout, Feature Article etc.

4. Inter-disciplinary programmes started:

- College has taken step to increase the number of NSS programmes
- To provide students an edge in the job market, a certificate course in TALLY, .NET, JAVA, English spoken Language for students across disciplines was introduced.
- Students clubs like Toastmasters Club, IT Club, Management Club
- Placements Programmes like improving Numerical Reasoning, Mathematical Ability, English Grammar were added to Final Year Students for all the courses to better prepare the students for the interview

5. Examination reforms implemented:

The institution has constituted an Examination Committee that undertakes the task of conducting test and exams. During 2011-12, the committee constituted an internal squad to ensure smooth conduct of exams. The squad was entrusted with the task of educating the students about the rules and regulations concerning the conduct during examinations and also makes invigilators aware of their duties while performing exam related work.

6. Candidates qualified: NET/SLET/GATE etc

- Nil for the year 2012-13

7. Initiative towards faculty development programme

Conference / Seminar / Workshop Attended:

SL. NO	Dept	Name of the Faculty	Conference/Seminar/Workshop
01	Centre for Media Studies – PG & UG	Ms. Shilpa Kalyan, Ms. Shilpa J & Ms. Vivitha M.K	E- Content Development Workshop
02	Centre for Media Studies - UG	Ms. Shilpa J	Research Methodology Workshop
03	Centre for Media Studies – PG & UG	Ms. Babitha Joseph, Ms. Shilpa Kalyan, Ms. Shilpa J & Ms. Vivitha M.K	National Conference on Road Map For Promoting Quality Education Through Students' Participation.
04	MBA	Ms. Radhika Arora	National Conference at MVJCE, Bangalore held on Nov 7 th , 2012.
05	Comm & Mgmt	Mr. Pradeep Kumar Shinde Dr. Indira Ms. Padmajavani Ms. Malarvili Ms. Geethanjali Ms. Noreen Alexeena Ms. Rajitha Ramachandran Ms. Prachi Beriwala Ms. Noor Mohammedi Ms. Rajashree Chandra Ms. Sushmitha Phukan Mr. Safer Ahmed Mr. Karthik BR Ms. Seetha Balakrishnan Ms. Midhu Nair Ms. Archana Mishra Ms. Padmasri Ms. Aruna Rani Mr. Madhusudhan Joshi	Emerging Development needs- Improvement in quality of Education 4 th & 5 th of June 2012.

06	Comm & Mgmt	<p>Mr. Pradeep Kumar Shinde Dr. Indira Ms. Padmajavani Ms. Malarvili Ms. Geethanjali Ms. Noreen Alexeena Ms. Rajitha Ramachandran Ms. Prachi Beriwala Ms. Noor Mohammedi Ms. Rajashree Chandra Ms. Sushmitha Phukan Mr. Safeer Ahmed Mr. Karthik BR Ms. Seetha Balakrishnan Ms. Midhu Nair Ms. Archana Mishra Ms. Padmasri Ms. Aruna Rani Mr. Madhusudhan Joshi Ms. Mansi Chandnani Mr. L Ayyappa Ms. Rajeevi Naik Ms. Kasturi Bose Goswami Ms. Sandhya Krishnan Ms. Yashashwini Ms. Sameena N Ahmed Ms. Preeti Gupta Ms. Merlyn Reay</p>	<p>Road Map for Promoting Quality Education Through Students Participation on 15th & 16th of February 2013.</p>
07	Comm & Mgmt	Dr. Indira	Hindi Seminar

08	Comm & Mgmt.	Mr. Madhusudhan Joshi	Competency building in business education in a global perspective at S. Nijalingappa College, Bangalore. Human Rights education in a global perspective at KLE Society's Law College.
09	Biotechnology	Dr. Gayathamma.K	International Consultation on Ecotechnology and Sustainability Science-Biodiversity and Sustainable Development on 29 th Feb.2012
10	Biotechnology	Dr. Gayathamma.K Ms. Ponnamma.S.U Ms. Rekha. K.R Ms. Dhivya Priya Ms. Tara Ravindra	National Conference on Road Map for promoting Quality on education through students participation on 15 th & 16 th Feb. 2013
11	MBA	Dr. Chandan A. Chavadi	IIM-C, IFIM – B, JBIMS-M
12	MBA	Mr. Kishan K.P	Essentials of Supply Chain Management CONFEDERATION OF INDIAN INDUSTRY (16-17 July 2012)
13	MBA	Mr. Kishan K.P	SAP Material Management – ISBR Bangalore
14	MBA	Dr. M J Arul	1. Workshop on “Teaching Anti-Corruption in Management Programmes” Date: 22 nd February 2013, Venue: CBSMS, Bangalore University, Bangalore.

15	MBA	Dr. M J Arul	2. National Conference on “Emerging Sectors: Growth Drivers of the Indian Economy”. Date: 08 th March 2013 Venue: M S Ramaiah Institute of Technology Auditorium, MSR Nagar, Bangalore
16	MCA	Dr. BADRI H.S	FDP on Image Processing using MAT LAB at CMR College on 6 th July 2012
17	MCA	Dr. BADRI H.S	Attended Seminar on Alumni Leadership Master Class on 7 th Nov 2012.
18	BCA	Ms. Lalitha	Hindi Sahity Nishnu Prabhak Ki Virasath National Level Seminar, Sindhi College on 22 nd September 2012.
19	MCA	Mr. Mohammed Saifulla	Participated in a Two Days Workshop on “SCILAB” held at R.V College of Engineering on 1 st and 2 nd August 2012
20	MCA	Ms. Alli	Research Culture In India and UK -Workshop Attended at Hindustan University in Chennai on 20 th July 2012.
21	MCA	Mr. Vijay Fidelis	Symposium on Allan Turing and his works, at Indian Institute of Science, Bangalore on 15 th and 16 th Sept 2012

22	MCA	Mr. Vijay Fidelis	International Workshop on Game of Soccer and Various Tactics Employed by Ozone Group (Netherlands) at Karnataka State Football Stadium on 23 rd to 26 th August 2012
22	MCA	Mr. Vijay Fidelis	Seminar on Artificial Intelligence and its various Applications at Indian Institute of Science, Bangalore on 12 th and 13 th October 2012

PAPERS PRESENTED

SL. NO	Dept	Name of the Faculty	Paper Title	Conference / Seminar / Workshop
1	Centre for Media Studies – PG & UG	Ms. Shilpa Kalyan, Ms. Shilpa J, Ms. Vivitha M.K	Impact Of Commercialisation On News Coverage In Print Media	Tumkur University – National Conference on 'Communication for Development and Social Change: Exploring Future Avenues' held on Sept. 29, 2012.
2.	Centre for Media Studies – PG	Ms. Shilpa Kalyan	Paradigm Shift In The Business Of Indian Film 'Industry' – An Analysis	Karnatak University, Dharwad Department of Mass Communication and Journalism & Karnataka Media Academy, National seminar on "News and views in the convergence era: Challenges and opportunities" 28 - 29 January 2013
3.	Centre for Media Studies - UG	Ms. Shilpa J	Insensitive Reporting – An analysis of cases	Besant Womens College Two day National Seminar on Media Ethics & Practices On 13 th & 14 th December
4.	Centre for Media Studies - UG	Ms. Shilpa J	Public Awareness for a better society – An initiative by News Channels	SDM College Ujire, National Seminar on Journalism & Society on 1 st & 2 nd of March
5.	Centre for Media Studies - PG	Ms. Vivitha M.K	PAGE 3& its Prominence: A perspective from Journalists & Students	SDM College Ujire, National Seminar on Journalism & Society on 1 st & 2 nd of March
6.	Centre for Media Studies – PG & UG	Ms. Babitha Joseph & Ms. Shilpa Kalyan	Continuous Professional Development	National Conference on Road Map For Promoting Quality Education Through Students' Participation.
7.	Centre for Media Studies – PG & UG	Ms. Shilpa J & Ms. Vivitha M.K	"Outreach Programmes – A way for Employability" A Perspective	National Conference on Road Map For Promoting Quality Education Through Students' Participation.

8	Centre for Media Studies – PG & UG	Ms. Shilpa Kalyan, Ms. Shilpa J, Ms. Vivitha M.K	Impact Of Commercialisation On News Coverage In Print Media	Tumkur University – National Conference on 'Communication for Development and Social Change: Exploring Future Avenues' held on Sept. 29, 2012.
9	Centre for Media Studies – PG	Ms. Shilpa Kalyan	Paradigm Shift In The Business Of Indian Film 'Industry' – An Analysis	Karnatak University, Dharwad Department of Mass Communication and Journalism & Karnataka Media Academy, National seminar on "News and views in the convergence era: Challenges and opportunities" 28 - 29 January 2013
10	MBA	Ms. Radhika Arora	"The Influence of Online Social Media with respect to building Brand Communities and influencing Purchase Decisions"	National Conference at MVJCE, on Nov 7 th , 2012 titled "Innovations in Management for Organizational Excellence"
11	Comm & Mgmt	Mr. Pradeep Kumar Shinde	Quality assurance in higher level Education	National Level Conference, Presidency College
12	Comm & Mgmt	Ms. Padmajavani	The impact of Teaching & Learning Synergy,	National Level Conference, Presidency College
13	Comm & Mgmt	Ms. Prachi Beriwal	Participatory College Governance, students involvement in decision making. "Redefining Quality Standards in higher Education in the changing Global Scenario"	National Level Conference, Presidency College National symposium at Acharya B School, Bangalore
14	Comm & Mgmt	Ms. Rajitha Ramachandran	Social Entrepreneurship for creating New Business Models to serve the Poor Changing Scenario of Education System in India	Garden City College, National Conference in "Ripples Journal" Acharya Business School, National Symposium

15	Comm & Mgmt	Ms. Aruna Rani	Conceptual frame work on Corporate ettiquttee	National Conference at Presidency College 15-16 February 2013
16	Comm & Mgmt	Ms. Noor Mohammedi	Recend Trends & impact of Employee Development	St Joseph's Evening College
17	Comm & Mgmt	Ms. Rajashree Chandra	Emancipation of women The impact of teaching and learning synergy	International Conference at Garden City College on 27 th & 28 th January 2012. National Conference at Presidency College, Bangalore.
18	Comm & Mgmt	Ms. Sameena N Ahmed	Teaching and Learning Synergy	National Conference at Presidency College, Bangalore.
19	Comm & Mgmt	Ms. Archana Mishra	Business Education Empowering Women	Presented at MLA College
20	Comm & Mgmt	Mr. Madhusudhan Joshi	A conceptual framework on requirement of new teaching methodology to change the view of teacher and students Visual Mechandising – New Way of life” The conceptual framework on the impact of fringe benefits on employees in Heal Care Sector	National Conference at Presidency College, Bangalore International Conference at Tumkur University, Tumkur on 12 th & 13 th of October 2012. International Conference at Tumkur University, Tumkur on 12 th & 13 th of October 2012.
21	Comm & Mgmt	Mr. Safer Ahmed	A conceptual framework on requirement of new teaching methodology to change the view of teacher and students	National Conference at Presidency College, Bangalore.
22	Comm & Mgmt	Ms. Kasturi Bose Goswami	The taming of the Ethnic, Race and Contemporary Americal Vampire Movies	Presented at the Mello (Multi-Ethnic Literatures of the world), International Conference at Punjab University, Chandigarh (March – 13)

23	Comm & Mgmt	Ms. Malarvili	Comparative study on ‘Maasti & Pudumaipittan’ in Tamil. Rendered Translated Poems and Kannada Poems	National Level conference at All India University Tamil Teacher’s Association – May 2012 All India Bhasha Souharda Divas, Hebbal Kannada Sahithya Parishattu, Shudhra, Sneha Krita and Gangeya Vedike.
24	BIOTECHNOLOGY	Dr. Gayathramma.K	Importance of Quality in Education	National Conference on Road Map for promoting Quality on education through students participation on 15 th & 16 th Feb. 2013
25	BIOTECHNOLOGY	Ms. Ponnamma.S.U	Quality assessment in teaching methodology	National Conference on Road Map for promoting Quality on education through students participation on 15 th & 16 th Feb. 2013
26	MBA	Dr. Chandan A. Chavadi	Customer loyalty Appraisal based on Store Characteristics: An Alternative Approach	IIM-C, Kolkata, Dec 28 th – 30 th , 2012
27	MBA	Dr. Chandan A. Chavadi	Scope for Cloud technology as an Alternative Marketing Information System: An Empirical Study	JBIMS Mumbai, March 5 th -6 th , 2012
28	MBA	Dr. Chandan A. Chavadi	Impulsive Buying Behavior of Apparels at Acron Arcade, Goa: An Empirical Study	IFIM Business School, Jan 11 th -12 th , 2012
29	MBA	Mr. Kishan K P	What the big deal about Big Data?	Business Intelligence Conference Nov 17,2012, Nimhan’s Convention Hall
30	MCA	Dr. Badri H.S	Enhancing Employability Skills on Students	NAAC Conference September 27 th , 28 th 2012 at Sambhram College

31	MCA	Mr. Mohammed Saifulla	Analysis of RA disease using Digital Signal Processing	National Level Conference held at Kuvempu University, Shimoga on 27 th and 28 th April 2012.
32	MCA	Mr. Mohammed Saifulla	Digital Filtering Technique for analysis of RA	National Level Conference held at Sri Siddartha Institute of Technology, Tumkur on 10 th and 11 th May 2012

PUBLICATIONS

Sl. No.	Name of the Faculty	Title of the Paper	Name of the Journal
1	Ms. Prachi Beriwala	Cross Cultural Training for enhancing Organizational Effectiveness	Publilshed in ISBN Journal at Dayananda Sagar Institutions, Bangalore
2	Ms.Rajitha Ramachandran	Women Empowerment through Socail Entrepreneurship in India	International Conference published in Journal Amritha Institute of Business Management, Coimbatore
3	Ms. Aruna Rani	Impact of Culture on Education Production & Operations Management - BOOK	Acharya Business School BBM students
4	Ms. Rajashree Chandra	Attrition strategies for Employee Retention	Published in ISBN Journal at Dayanand Sagar Institution, Bangalore.
5	Ms. Seetha Balakrishnan	Quest for Emotional Freedom – Anna Leath in Edith Wharton’s novel The Reef	e-Journal “Language in India”
6	Ms. Archana Mishra	Business Education Empowering Women	Published in ISBN
7	Ms. Kasturi Bose	<ol style="list-style-type: none"> 1. Transgressive identity on Celluloid: A post colonial study of Mira Nair’s Films” 2. An Intertextual Reading of Walker’s the Color Purple in the light of Wittig’s “One is not born a Woman 	<ol style="list-style-type: none"> 1. Published in Problematic on Ethnicity , Identity & Literature., A compilation, STS Education, Kolkata ISBN 978-81-924140-5-8, Nov-12. 2. Published on SAMYOGA, An academic Journal by T.John College, Bangalore ISSN2231-3362 Volume 8, No:1, Jan 2013.

		<p>3. New Americanists and the Canon: A theoretical and a Comparative Perspective of interventions into the Americanist Canon.</p>	<p>3. Published in IAIRS – International Academy and Industrial Research Solutions edition of ICELL 2013 – International Conference on English Language & Literature, 19&20th January 2013.</p> <p>4. ISBN 978-93-82359-57-9</p>
8	Ms. Malarvizhi	<p>1. One story ‘Roga’</p> <p>2. Translation Work documentary</p> <p>3. Interview with Padmashree Vairamuthu</p> <p>4. Poem in Kannada “ SUNAMI”</p> <p>5. Personal Interview</p> <p>6. Comparative study on ‘Maasti & Pudumaipittan’ in Tamil.</p> <p>7. Nagara, Vinasha, Nadiya Dhani, Aaladamara (4 poems) One Story (Baadada Hoo)</p> <p>8. Poem “Vibhaagisu”</p>	<p>1. Kannada Prabha Special Issue</p> <p>2. Published in Vijay Karnataka & Vartha Bharathi.</p> <p>3. Published in Vijay Karnataka News Paper</p> <p>4. Published by Kannada Lecturer’s Association</p> <p>5. Published in Times of India</p> <p>6. Published in Tamil Journal</p> <p>7. Published in Karnatak Sahithya Academy Journal Called ‘Anikethana’</p> <p>8. Published in Nava Karnataka Publication “Hosathu”</p>
9	Dr. Gayathamma.K	<p>Genetic Variability by in vitro mutagenesis and arbuscular mycorrhizal fungal symbiosis among micropropagated plants of Agave vera-cruz Mill</p>	<p>INTERNATIONAL JOURNAL Bioremediation, Biodiversity & Bioavailability @ Global Science Books-2012 pp:65-69</p>

10	Dr. Gayathramma.K	Plants as Eco-friendly Nanofactories – Review Article.	International Journal of NanoBioscience Vol.6 (1) 1-6. 2012
11	Dr. Gayathramma.K	Chemical constituent and antimicrobial activity of <i>Souropus androgynus</i> ,	International Journal of Pharma & Bioscience Vol.3 No.2 561-566.2012.
12	Ms. Ponnamma.S.U	GC-MS analysis of phytochemicals in the methanolic extract of <i>Justicia wynaadensis</i> (Nees) T.Anders.	INTERNATIONAL JOURNAL Int J Pharm Bio Sci ; 3(3): (P) 570 - 576.
13	Ms. Ponnamma.S.U	High frequency induction and regeneration of multiple shoots from nodal explants of <i>Justicia wynaadensis</i> (nees) t. Anders	International J. of Current Research, Vol. 4, Issue 10., pp 040-043, Oct 2012.
14	Dr. Chandan A. Chavadi	BPO Penetration in FMCG Sector - An Empirical Study in India	IJRCM (International Journal of Commerce & Management) Vol. 2, No. 12, Dec 2011
15	Dr. R. Venkataraman	Curriculum Design for Employability Perception of MBA Faculty	Acme Intellects International Journal of Research in Management
16	Dr. R. Venkataraman	Case study method of learning	www.mbainfoline.com dated 11 th Apr 2012
17	Mr. Kishan K.P	Role of E-Banking Services in the Banking Sector	SRM University Journal
18	Mr. Narayan Swamy	Predicting Academic Success from Student Enrollment data using decision tree technique	IJAIS Sept 2012
19	Ms. Roseline	Design & Development of Fuzzy Expert for IDM	IJCA with ISBN: 973-93-80870-80-9 & Impact Factor: 0814
20	Dr. Badri H.S	Systematic Software Architecture Based Testing Approach	IJARCSSE, ISN-22776451
21	Dr. Badri H.S	Applying Retesting Analysis Techniques for Modified Systems	IJARCS-ISN-0976-5697

8. Total number of seminars/workshops conducted:

Sl. No	DEPT	Title of Seminar/Workshop
1	MS – Communication / Journalism	Conflict resolution, Negotiation & Diplomacy.
2	Commerce and Management	Emerging Development needs-Improvement in quality of Education 4 th & 5 th of June 2012.
3	Biotechnology	A workshop on training Programme on Pre-clinical and clinical research by using animal cells held at Bioneds, Bangalore on 23 rd & 24 th Nov. 2012
4	Biotechnology	A Seminar on molecular markers held on 19 th July 2012 by Prof. Malathi Srinivasan, CSIR-CIMAP ResearchCenter, Bangalore.
5	Biotechnology	A Seminar on Clinical Research on 12 th Sept.2012 by prof. Prachi Vaishnav from GITS Academy, Bangalore.
6	Biotechnology	A Seminar on Bioremediation held on 28 th Dec. 2012 by Prof. P.K Shetty, IISc. Bangalore.
7	Biotechnology	A Seminar on Nutritional Physiology on 11 th Jan.2013 by Prof. Markandeya Jois from LATROBE UNIVERSITY, AUSTRALIA
8	-	“Road Map on Promoting Quality Education Through Students Participation on February 15 th and 16 th 2013.

9. Research projects

a) Newly implemented

Central Institute of Classical Tamil Project work – Sangam Literature

b) Completed: 03

Year	No. of students	Title of the project
2012	23	<ol style="list-style-type: none"> 1. Heavy metal degradation by using micro-organisms 2. Synthesis of silver nanomaterials by plants 3. <i>In vitro</i> Regeneration studies of Medicinal plants

INITIATED- FUNDED PROJECTS

Year	Name of the Project	Funded by
2013	In vitro conservation studies of <i>Memecylon flavescens</i>	Ministry of Environment

10. Patents generated, if any:

Nil

11. New collaborative research programmes:

12. Research grants received from various agencies:

Nil

13. Details of research scholars:

SLNO	Department	Name of the Faculty		Research Programme
01	Management	Dr	Muddu Vinay	Ph.D
02		Dr	Arul	Ph. D
03		Dr	Rajiv R K Massey	MA, Ph. D
04		Dr	Chandan A Chavadi	BE, MBA, Ph. D
05		Ms	Raksha Padekal	MBA, M Phil
06	Kannada	Ms.	<i>Malarvili</i>	(Ph.D)
07	Hindi	Dr.	<i>Indira</i>	Ph.D
08		Ms.	<i>Lalitha</i>	(Ph.D)
09	English	Ms.	<i>Seetha Balakrishna</i>	(Ph.D)

10	Biotechnology	<i>Dr.</i>	<i>Md. Basha Mohideen</i>	Ph. D
11		<i>Dr.</i>	<i>Gayathamma K</i>	Ph. D
12		<i>Ms.</i>	<i>Ponnamma</i>	(Ph. D)
13	Computer Applications	<i>Mr.</i>	<i>Narayan Swamy</i>	M.Phil, (Ph.D)
14		<i>Ms.</i>	<i>Alli</i>	M.Phil, (Ph.D)
15		<i>Ms.</i>	<i>Anitha D'souza</i>	M.Phil
16		<i>Dr.</i>	<i>Badri H.S</i>	Ph.D
17		<i>Mr.</i>	<i>Pachayappan R</i>	M.Phil
18		<i>Ms.</i>	<i>Philomine Roseline T</i>	M.Phil, (Ph.D)
19		<i>Ms.</i>	<i>Savitha</i>	M.Phil
20		<i>Ms.</i>	<i>Veena M</i>	M.Phil
21		<i>Mr.</i>	<i>Vijay Fidelis</i>	M.Phil
22		<i>Mr.</i>	<i>Saif</i>	M.Tech
23	Commerce & Management	<i>Mr</i>	<i>Pradeep Shinde</i>	(Ph.D)
24		<i>Ms</i>	<i>Geethanjali</i>	M.Phil
25		<i>Ms</i>	<i>Sushmitha Phukan</i>	M.Phil
26		<i>Mr</i>	<i>Vishweswar Sastry</i>	M.Phil
27	Mass Communications	<i>Ms.</i>	<i>Shilpa Kalyan</i>	M.Phil

14. Citation index of faculty members and impact factor:

Nil

15. Honors/Awards to the faculty:

- Dr. Muddu Vinay was awarded “Fellowship Award 2012 by NESAI”, New Delhi for his outstanding contributions in academics and in the field of Science.
- Dr. Muddu Vinay was nominated Chairperson, AIMS, Karnataka & Kerala Chapters
- Dr. Muddu Vinay was nominated as Hon’ble member of BMA, Management Education
- Dr. Muddu Vinay was nominated Director, New Gen, Rotary International RMV Club
- Dr. Muddu Vinay was nominated Expert Committee Member, IT & ITES, BCIC
- Dr. Muddu Vinay chaired as Resource person for FDP organized by Central University of Rajasthan.
- Dr. Muddu Vinay attended 1st Edition of Director’s round table held on April 25, 2012
- Dr. Muddu Vinay chaired sixth managing committee meeting of AIMS-Karnataka Chapter held on 4th June 2012
- Dr. Muddu Vinay chaired FDP for Management Faculty in association with AIMS, Karnataka on 28th July, 2012
- Dr. Muddu Vinay chaired Director’s conclave on “The Road Ahead: New Agenda for Change” on August 9th and 10, 2012

- Dr. Muddu Vinay's chaired "Think ahead Think beyond-2012" , an i2i summit organized by Campus Select and Career Vita on 23rd November 2012, at NHIMANS convention center, Bangalore
- Dr. Muddu Vinay attended Grand Finale of MAA Cartoon-2012 scheduled on December 2012
- Dr. Muddu Vinay's chaired " Emerging Styles of Leadership in Asian Context" organized by AIMS co-attended by renowned Management Guru Dr.Steven J. Dekrey, PhD, President, Asian Institute of Management Philippines, on 13th December 2012 at NMKRV College Campus, Bangalore.
- Dr. Muddu Vinay attended Annual Bio spectral awards NITE 2012 on December 17th,2012 at Taj West End Hotel
- Dr. Muddu Vinay " Deans & Director's Meet" organized by AIMS co-attended by renowned Prof. Dr. Ernest R Cadotte, Professor of Innovative Learning The University of Tennessee, USA on 26th February 2012, Bangalore.
- Dr. Muddu Vinay was nominated as an Expert member by World Bank and by Ministry of HRD(MHRD) to attend a Consultative Conclave on Rashtriya Shiksha Uchchar Abhiyan(RUSA) on March 2013 at Bangalore
- Dr. Muddu Vinay Chaired annual Director's Round Table 2013 on April 2013
- Prof. Dr. Basha Mohideen, Director (R&D)-recipient Academic Legend Award for outstanding contributions in Research and Academics.
- Dr. Gayathamma received Fellow Award 2012 at National Conference by Society of Applied Biotechnology

- Ms. Malarvizhi, has been selected as one of the Committee Member of Lecturer's Association at Bangalore University Kannada Development.
- Ms. Malarvizhi, has been Selected as Tamil Books Selection Committee Member
- Ms. Malarvizhi, has been Invited as Chief Guest for the school function.
- Ms. Malarvizhi, has been recognized by the most famous Malayalam to Kannada Translator Mr. K.K. Nair.

16. Internal resources generated:

Resources are generated from the following source:

- Contribution from Trustees

17. Details of departments getting SAP, COSIST (ASSIST) / DST. FIST, etc. assistance / recognition

Nil

18. Community services:

- Clean Kempapura Drive Camp held on 16.06.2012
- Blood Donation Camp on 04th September 2012
- Dental Check up Camp
- Eye Screening Camp
- Rural Health Camp
- Workshop on Mind Mapping
- Independence Day Celebration with distributing Bags for Underprivileged students
- Handyman's Day
- Visit to Vivekananda Yoga Kendra along with Dignity Foundation on 12.08.2012

- District Leadership Training Workshop on 12.08.2012.
- Computer Literacy Program at Nagavara Government School
- Music Heaters in association with Radio One 94.3 with Dignity Foundation
- Mega Champion Ryla on 15th September 2012
- Train the Trainer's Program on 13th September 2012.
- Ryla Program in Government School at Dibbur on 14th July 2012.
- Ryla Program in Government School at Nagavara on 19th July 2012.
- Visit to Gurukula along with Dignity Foundation on 23rd June 2012
- Donated Clothes and Toys on 30th September 2012.
- Eco-club activity- Potability of water at Kempapura Area, Bangalore
- Traffic Discipline Program, a talk by DCP South, to the Students of Presidency College on 12th March 2013.

9. Teachers and officers newly recruited

SL NO	Name of The Faculty	Designation	Qualification
01	Mr. Karthik	Assistant Professor	MCA
02	Mr. Balaji	Assistant Professor	MFA
03	Ms. Sameena Ahmed	Assistant Professor	Comm & Mgmt
04	Ms. Kasturi Goswami	Assistant Professor	Comm & Mgmt
05	Ms. Sandhya Krishna	Assistant Professor	Comm & Mgmt
06	Ms. Yashaswini	Assistant Professor	Comm & Mgmt
07	Ms. Meriyln	Assistant Professor	Comm & Mgmt
08	Mr. Ravindra Kulkarni	Assistant Professor	MBA

09	Mr. Irshad Nazeer	Assistant Professor	MBA
10	Mr. Anantha N	Assistant Professor	MBA
11	Mr. Kishan P	Assistant Professor	MBA
12	Mr. Nimbul Vivek	Assistant Professor	MBA
13	Mr. Sindhu R Menon	Assistant Professor	MBA
14	Prof. U.V. G. Shekar	Associate Professor	MBA
15	Dr. Anumpama	Student Counselor	-

20. Teaching – Non-teaching staff ratio:

96: 60

21. Improvements in the library services:

- **Wi-Fi** Technology adopted for Lap-Top users within the campus.
- **CCTVs** are fixed in library for better security aspects
- Conducting library book exhibition quarterly to get updated versions of books.
- Library has **audio–visual** materials like CD-ROM.
- Students are allowed to access Digital library (Institutional repository), EBSCO, J-Gate Database & N-LIST program for E-Journals and E-books.
- Computing facilities in library

22. New books/journals subscribed and their cost:

Statement showing budget allocation for Library Books in the Year 2012-13

SL NO	DEPT	SANCTIONED BUDGET	SPENT AMOUNT
01	M.B.A	Rs. 1,50,000/-	Rs 1,47,447/-
02	Commerce & Management	Rs. 25,000/-	Rs 14,984/-
03	Computer Applications	Rs. 45,000/-	Rs 38,544/-
04	Biotechnology	Rs. 57,000/-	Rs 46,444/-
05	MS Communication & Journalism	Rs. 55,000/-	Rs 34,764/-
06	Languages	Rs.11,000/-	Rs 7,372/-

Statement showing Books taken for 2012-13 and Grand Total No Books

SL NO	DEPARTMENT	TOTAL NO OF TITLES	TOTAL NO OF COPIES
01	M.B.A	144	351
02	Commerce & Management	44	30
03	Computer Applications	70	90
04	Biotechnology	30	30
05	MS Communication & Journalism	20	15
06	Languages	21	20

Statement showing the list of Department-wise Breakup of Magazines & Journals

SL NO	DEPARTMENT	TOTAL NO
01	M.B.A	6
02	Commerce & Management	5
03	Computer Applications	3
04	Biotechnology	14

23. Courses in which student assessment of teachers is introduced and the action taken on student feedback:

Student assessment of teachers is done for all the courses using a feedback proforma online. The feedback is analyzed. On the basis of the analysis teachers are appreciated and counseled.

24. Unit cost of education

Rs. 17,559/-

25. Computerization of administration and the process of admissions and examination results, issue of certificates:

The administration section of Presidency College is fully computerized. The software **ION** is introduced to maintain the day-to-day administrative works like Admission process, maintaining students database, staff appointment details, teaching & non-teaching staff user rights, various reports generation, etc.

26. Increase in the infrastructural facilities:

- Number of LCDs and OHPs has been increased.
- Extra equipments have been purchased by various departments, like Biotechnology & Computer Applications
- Number of computers is increased in computer labs.
- Numbers of CCTVs are increased and also introduced in labs.
- Course Materials
- Manuals

27. Technology upgradation:

- Wi-Fi enabled campus.
- Internet facility provided in each and every computer in Presidency College
- The software **ION** is introduced to maintain the day-to-day administrative works which includes attendance monitoring system, capturing and analysis of test marks, sending sms to the absent students on a daily basis etc.,

28. Computer and internet access and training to teachers and students:

Every faculty member has been provided with Laptop and all teachers have been trained in MS Word, Excel and Power Point. Every student in the institution is trained in the use of computers and the computer lab is put to optimum use in training teachers and students

29. Financial aid to students:

- Providing scholarship to students on merit basis.
- Financial discount to economically backward students.

30. Support from the Alumni Association and its Activities

- Every year college organizes Alumni meet for UG & PG students.
- Our successful alumni students keep regular contacts with college authorities in terms of helping for existing student's placement, Seminar and Workshops.
- Our alumni are invited at campus for guest lecture to freshers.
- Employee referrals by alumni in the organizations where they are employed facilitated placements of students

31. Support from the Parent-Teacher Association and its Activities:

The college organizes parent-teacher meet once in every semester and also the college periodically invites student's parents to discuss various issues like:

- Student's academic problems.
- Updating about student's performance.
- Suggestions for Academic Improvement.
- Students support and progression.
- Updating college news and activities.

32. Health services:

The institution has a well equipped Health Centre. In case of an emergency, doctor is available at call from Columbia Asia Hospital. The College also organizes periodic medical check up facilities for students as well as staff members. Presidency College organized Blood Donation Camp, Dental Checkup, Eye Screening Camp at campus in connection with Rotary club

33. Performance in sports activities:

- Students of different disciplines have taken part in inter-collegiate sports competitions organized by other colleges.
- Students have won trophies in competitions like Chess, Table tennis, Volley Ball, etc.
- Students have also participated in indoor games, in which various tournaments were conducted such as Cricket, Volley Ball, Carom, Table Tennis, Chess, and Throw Ball.
- All these tournaments are organized for both UG & PG students.

34. Incentives to outstanding sportspersons:

- Admission to students given under sports quota.
- Fees concession is granted to deserving sportspersons.
- Sponsorship for travel, equipment, accommodation, etc., for participation in sports activities.
- Professional coaching

35. Student achievements and awards:

Sl. No	Name of the student	Course	
1	Rakshit Prasad	BBM	Won Silver Medal in Arm Wrestling
2	Rakshith Kundapara	BBM	Selected for Bangalore University Football
3	Pranav Chandra	BBM	Selected for Bangalore University Swimming Tournament
4	Abhishek Reddy	BBM	Selected as State Level Cricket Under 21
5	K N Bharat	BBM	Selected as State Level Cricket Under 19
6	Aman Raj	BCOM	Selected as State Level Cricket Under 21
7	Vineet Kalyan	BBM	NCC Camp
8	Preeti Kalyan	BBM	NCC Camp
9	Vikas Rawat	BBM	NCC Camp

- **Ms. Sahithya H secured 5th Rank in Bangalore University Examination (BCA 2012-13)**
- **Mr. Abhishek Chowdhry secured 6th Rank in Bangalore University Examination (BCA 2012-13)**

- **Ms. Manisha Kumari Yadav secured 7th Rank in Bangalore University Examination (BCA 2012-13)**
- **Ms. Sushma Penamakuri secured 4th Rank in Bangalore University Examination (M.Sc 2012-13)**
- Abhimanyu Mithun Member –Indian Cricket Team
- Rohit Havaldar Member –Indian Swimming Team
- Yashas R Gowda, Hrishkesh ,Vinay, Pritihvi, Jyothesh, Rishab-Members – State and Indian Basketball Teams
- Laksmanan Member - State and Indian Junior Billiards Teams State No. 1
- Rakshit Member-Bangalore University Football Team
- Nischit C, Girish, Amit Pandey and Yusuf Aziz Members- Bangalore University Cricket Team
- B.Sc. - University topper in Chemistry – Two gold Medals and Three Cash Prizes
- M.Sc. - Bangalore University 5th Rank in M.Sc. Biotechnology (2010 Batch)
- Two students from our college participated in the firing camp held in Youth Center Basant Park Doddaballapur, from 01st Jul to 10th Jul.
- 42 NCC students of our college attended Combined Annual Training Camp for 10days at Soundarya Ambika Educational Institute Nelamangala.
- Four of NCC students from Presidency got selected to the Republic Day Parade in Delhi.

CULTURAL ACTIVITIES

Sl. No	NAME OF THE COLLEGE	EVENT	PRIZE	NAME
1	ST. JOSEPH COLLEGE OF COMMERCE	FASHION TEAM	3 RD PRIZE	Team
2	ST. JOSEPH COLLEGE OF COMMERCE	WESTERN GROUP DANCE	2 ND PRIZE	Team
3	ST. JOSEPH COLLEGE OF COMMERCE	DEBATE	3 RD PRIZE	SUKRITI PRIYA (6 TH BCOM)
4	JNC	TREASURE HUNT	2 ND PRIZE	VANI 96 TH BBM)
5	SURANA COLLEGE	GAMING	1 ST PRIZE	SYED ZEESHAN (4 TH BBM) MOHAMMED NABEEL (4 TH BBM)
6	MCC	TAMIL SOLO SINGING	1 ST PRIZE	VIKRAM S (4 TH BBM)
7	MCC	KANNADA BHAVA GEETHE	1 ST & 2 ND PRIZE	VIKRAM S (4 TH BBM) GANESH(4 TH BBM)
8	MCC	KANNADA DUMBCHARADES	1 ST & 2 ND PLACE	VIKRAM S GANESH ANIL KUMAR SHARATH SP KUSUMA
9	MCC	SANSKRIT quiz	1 st prize 3 rd prize	VIKRAM S (4 TH BBM) GANESH(4 TH BBM)
10	MCC	BHAGAVADGEETA RECITING	2 ND PRIZE	VIKRAM S (4 TH BBM)
11	MCC	SAAZ(HINDI SOLO SINGING)	2 ND PRIZE	VIKRAM S (4 TH BBM)

12	MCC	MARKETING	1 ST PRIZE	NOUMAN KHAN (6 TH BCOM) SIDDHARTH(6 TH BCOM)
13	MCC	HINDI DEBATE	2 ND PLACE	VIKRAM S (4 TH BBM)
14	MCC	CHAINA TOWN	3 RD PRIZE	NOUMAN KHAN (6 TH BCOM) SIDDHARTH(6 TH BCOM) RUBAAB(6 TH BCOM)
15	MCC	MIND BLOGGERS	1 ST PLACE	TONY(6 TH BBM)
16	V CHANNEL FEST	BEAT BOXING	FINALISTS	AKSHAY N (4 TH BBM)
17	JAIN CMS	EASTERN SOLO SINGING	1 ST PLACE	VIKRAM S (4 TH BBM)
18	JAIN CMS	PAINTING	2 ND PLACE	SHAMIL (2 ND BBM)
19	JAIN CMS	WESTERN GROUP SINGING	2 ND PLACE	COLLEGE TEAM
20	JAIN CMS	WESTERN DUET SINGING	2 ND PLACE	SREENATH (4 TH BCOM)
21	JAIN JAYANAGAR	JAIN IDOL		VIKRAM (4 TH BBM)
22	JAIN JAYANAGAR	PERSONALITY	2 ND PRIZE 3 RD PRIZE	SUKRITI PRIYA (6 TH BCOM) AHMED KAMAL KHAN (4 TH BBM)
23	JAIN JAYANAGAR	DEBATE	1 ST PRIZE	SIDDHART (6 TH BCOM)
24	JAIN JAYANAGAR	ANTAKSHARI	1 ST PRIZE	VIKRAM (4 TH BBM) VANI (6 TH BBM)
25	JAIN JAYANAGAR	TREASURE HUNT	2 ND PRIZE 3 RD PRIZE	TONY & ZAID (6 TH BBM) SHANIS @AYMAN (4 TH BBM)
26	JAIN JAYANAGAR	SPORTAINMENT	2 ND PRIZE	PRATEEK
27	CHRIST	PHOTOGRAPHY	2 ND PRIZE	GAUTHAM R(2 ND BCOM)
28	MES COLLEGE	SINGING	2 ND PRIZE	GANESH(4 TH BBM)

29	MES COLLEGE	BEAT BOXING	1 ST PLACE	AKSHAY N (4 TH BBM)
30	MES COLLEGE	PHOTOGRAPHY	1 ST PRIZE	GAUTHAM R (2 ND BCOM)
31	JAIN JC ROAD	DEBATE	3 RD PRIZE	KUMAR SHAYU (6 TH BBM)
32	EAST POINT	GAMING	1 ST PRIZE	SYED ZEESHAN (4 TH BBM) MOHAMMED NABEEL (4 TH BBM)
33	VIDYA ASHRAM, MYSORE		OVERALL CHAMPION in the Management Fest 'Wizards of Wisdom'	Team

SCORED HIGHEST MARKS

Sl. No	Register Number	Name of the Students	Course	Subject	Marks
1	11YAC11028	Vishwas G	II sem BCOM	Business Statistics	100
2	11YAC11130	Rohit Reddy N	II sem BCOM	Business Statistics	99
3	11YAC18096	Mrigank Gupta	II sem BBM	Financial Accounting	100
4	11YAC18042	Bindu N	II sem BBM	Business Statistics	99
5	10YAC11063	Mohammed Mohsin Nathani	IV sem BCOM	Corporate Accounting	100
6	10YAC11150	Ashar Shilpa Dinesh	IV sem BCOM	Corporate Accounting	99
7	10YAC18058	Mani Bhushan Singh	V BBM	Management Accounting	95
8	10YAC18127	Meghana A	V BBM	Income Tax	98
9	10YAC18127	Meghana A	V BBM	Management Accounting	100
10	10YAC11115	Jobin Samuel	V BCOM	MTCA	96

WON PRIZES IN THE POEM COMPOSING COMPETITION

Sl. No	Register Number	Name of the Students	Course	Place
1	11YAC11088	SIDDIQUE AHMED	III B COM B	1st
2	11YAC18030	ANTARA VERMA	III BBM A	2nd
3	10YAC11021	SWATI GUPTA	V BCOM A	3rd

**WON PRIZES IN THE CREATIVE WRITING COMPETITION CONDUCTED BY THE
HINDI CLUB “KHOJ”**

Sl. No	Name of the Students	Course	Place
1	Anamika Rai	III Sem B.Sc	1st
2	Kumar Shayu	V Sem BBM	2nd
2	Ritesh Kumar Rai	III Sem BCA	2nd
3	Alka Kumari	V Sem B Com	3rd

**WON PRIZES IN “PICK N SPEAK” COMPETITION CONDUCTED
BY THE HINDI CLUB “KHOJ”**

Sl. No	Name of the Students	Course	Place
1	Kumar Shayu	V BBM	1st
2	Muthu Kumar	V BBM	2nd
3	Nidhi	III B.Sc	2nd
4	Amrinder Singh	III BCom	3rd
5	Pallavi	I Sem B.Sc	3rd

WON PRIZES IN “EASTERN SOLO SINGING”

Sl. No	Name of the Students	Course	Place
1	Pooja	II BCOM C	1st
2	Abhijit	II BCOM C	2nd
3	Ganesh	IV BBM C	3rd

WON PRIZES IN “ETHNIC DAY”

Sl. No	Name of the Students	Course	Place
1	Sanjana	II BBM C	1st
2	Shanthanu	II BCOM C	1st

WON PRIZES IN “EXTEMPORE SPEECH”

Sl. No	Name of the Students	Course	Place
1	Poulami Das Gupta	VI BCOM A	1st
2	Antara Verma	IV BBM A	2nd
3	Siddarth	VI BCOM B	3rd

36. Activities of the Guidance and Counselling Cell

- Continuing **Mentoring System** to students, wherein each faculty member is allotted 10 to 15 numbers of students as mentees. Faculties interact with students frequently to discuss and counsel them in order to improve their academic performance. Faculties maintain a confidential report of each mentees along with their monthly attendance reports.
- Providing seminars and workshops to faculties to update their knowledge
- Conducting staff meeting by the Principal in regular interval so as to update the departmental performance and activities, and to suggest the best possible ways of improving academic excellence.

37. Placement services provided to students:

LIST OF STUDENTS PLACED IN PG FOR 2012 & 2013 BATCH

Sl.no	Company name	Number of students placed	Year of placement
1	Amba Research	1	2012
2	Amvensys	1	2012
3	ANZ Bank	1	2012
4	Biotechnika	1	2012
5	Cafe Coffeday	2	2012
6	Capegemini	1	2012
7	Cease Fire	3	2012
8	City Pearl Group	1	2012
9	CrossDomain	4	2012
10	Ernst & Young	1	2012
11	Greet Technologies	4	2012
12	Hutchinson	1	2012
13	ICICI Bank	10	2012

14	ICICI PRU	3	2012
15	Ideal Insurance Brokers	1	2012
16	Infoedge	1	2012
17	Jaro Education	2	2012
18	JBA Infotech	1	2012
19	JP Morgan	1	2012
20	Koshy's Group	1	2012
21	Methodex Systems	3	2012
22	MIAC	1	2012
23	Nabler	1	2012
24	NJ Investments	1	2012
25	Nothern Trust	2	2012
26	Omega Shipping	3	2012
27	Panchajanya Textile	3	2012
28	Reliance Communication	6	2012
29	Sami Labs	1	2012
30	Spandana Spoorthy	7	2012
31	Sterlite Technology	1	2012
32	Symphony Teleca	2	2012
33	TE Connectivity	1	2012
34	The School Of Leadership	1	2012
35	Thomson Reuters	6	2012
36	Universal Hunt	1	2012
37	Virtual Group	3	2012
38	Wells Fargo	1	2012
39	Yebhi.com	3	2012
40	99 Acres	2	2013
41	ACT TV	1	2013
42	Anzy Careers	2	2013
43	Artha Properties	1	2013
44	Café Coffee Day	2	2013
45	Collebra	1	2013
46	Extra Marks	7	2013
47	Ernst & Young	1	2013
48	Fidelity Business Service India Pvt Ltd.	4	2013
49	Future Education	3	2013
50	IBM	5	2013
51	Jaro Education	2	2013
52	Knowledge Hut	1	2013

53	Matrix Cellular	1	2013
54	Monsanto Holdings	2	2013
55	Multi Fonds	2	2013
56	New Era	1	2013
57	Northern Trust	1	2013
58	Orange County	1	2013
59	Proconnect Consulting	1	2013
60	Reliance Communication	7	2013
61	Savinirs Infotech Private Limited	5	2013
62	SSGA	6	2013
63	Sterling Holidays	4	2013
64	TAS Analytic Services	3	2013
65	Timken	1	2013
66	The School Of Leadership	1	2013
67	Universal Hunt	1	2013
68	XL Dynamics	7	2013

LIST OF STUDENTS PLACED IN PG FOR 2012 & 2013 BATCH

Sl.no.	Company Name	No of students placed	2012/2013
1	Aricent Group	4	2012
2	Igate Patni	1	2012
3	Fidelity Investments	6	2012
4	BCD Travels	5	2012
5	HSBC Technology	6	2012
6	HP	3	2012
7	Sap Labs	1	2012
8	Tally Solutions	2	2012
9	Cognizant	3	2012
10	Wipro	3	2012
11	HP	17	2013
12	Fidelity Investments	6	2013
13	Wipro	1	2013
14	IBM Global Process	20	2013
15	Cognizant	2	2013
16	Bimal Auto	9	2013
17	Mahindra Satyam	5	2013
18	Greet Technology	3	2013

38. Development programmes for non-teaching staff:

- Presidency College permits the staff to take leave for pursuing higher studies.
- Administrative staffs are provided with computer awareness programme.
- Non-teaching staffs are provided in-service training facility as and when needed, for example telephone handling training for receptionists, general ethics to house keeping staff, etc

39. Best practices of the institution:

- Mentoring system for all students.
- Use of ICT in teaching learning process
- *The Attendance Monitoring System* controls and manages the attendance of students and ensures their regularity.
- *Establishing the Session Plan* for every subject well before the commencement of each semester along with the course hand outs which are made available to all students on the start of the academic year.
- Conducting Faculty development programme (FDP).
- *Self Appraisal Forms* as recommended by UGC are filled all faculty members & along with the objective form of student feedback quality teaching & hence learning is ensured
- Teaching and Research collaboration with Foreign Universities and Institutions to maintain quality and standards in higher education.
- Computer literacy programme for the students in the neighboring government school.
- Focused attention, by the Institution, to extension activities

- Special coaching for foreign students by language dept. faculties.
- Providing soft skill class and remedial English class for weak students.
- Having several active committees for several issues, such as Disciplinary Committee,
- Sports Committee, Cultural Committee, etc.
- Conducting social awareness like blood donation, visiting SOS village
- Carrying out Research activities.
- Inspiring and motivating our students to coordinate events and activities.

40. Linkages developed with National / International, academic /research bodies

- Latrobe University, Australia
- University of Bedfordshire, London UK
- New College Manchester, UK
- A SAARC recognized body-AMDISA-Institutional Membership

41. Any other relevant information :

- College provides all sorts of facilities to the faculty members to pursue higher studies like M. Phil, and Ph. D.
- Free transportation is provided for all staff members.
- Fees concession to all meritorious students, economically backward students and sports students
- In order to develop research insight , teaching staff present papers in topics relevant to the title of seminars or conferences

- Teaching staff of the institution have authored and published books in their areas of specialization
- Lectures to facilitate industry interface for students have been organized by the various departments.
- To understand the practical application of theoretical knowledge gained in the class room, students are given adequate exposure through Industrial visits by various departments
- In order to enable students understand the various aspects of practical work situations, internship programs have been initiated in the current academic year.

Part C: Detail the plans of the institution for the next year.

- Organizing more number of National/ International Seminar at campus.
- Strengthen the teaching-learning process through more use of technology
- Enhancing collaborations and linkages with industries and other bodies
- Conducting more of Inter and Intra-collegiate fest.
- Conducting more number of workshops, industrial visits, and guest lectures for students.
- Carrying out more activities by the pre-formed committees.
- Making strong corporate relationship with our successful alumnis to improve better academic prospect.
- Organizing more number of Faculty Development Programme.
- Promote entrepreneurial and creative initiatives among students
- Lay greater emphasis upon imbibing social, cultural, economic, human and environmental values

- Continuously engage in services to the community
- Achievements in various sports and games competitions are to be improved.
- Two terminal test papers and a University 'model' examination at the end of the year or semester are planned along with the routine test papers for the continuous evaluation of students
- The remedial classes for the academically weak students, and enrichment programmes for the fast learners to be continued

DECLARATION

Certified that the data included in this Annual Quality Assurance Report (AQAR)
are true to the best of my knowledge.

Dr. Badri H S
NAAC & IQAC Coordinator
PRESIDENCY COLLEGE
BANGALORE

Dr. Muddu Vinay
Director & Principal
Chairman IQAC
PRESIDENCY COLLEGE
BANGALORE