

***ANNUAL QUALITY ASSURANCE  
REPORT***

**2011 - 2012**

# *Presidency College*

*33/2, Kempapura, Hebbal, Bangalore – 560 024.*



Just as a bird nestles itself in its nest, until its young ones are fashioned for flight; so does Presidency afford sustenance to all those aspirants who enter the portals of the College with food for thought, action, scholarly pursuit intermixed with ethics and moral values. Like the flight of the birds, students are released into the world to soar to greater heights of accomplishments in life.

### ***Vision***

In a caring and positive environment Presidency will provide education to empower our students to recognize and optimize their full potential, to achieve personal standards of excellence in academic work as well as in supportive areas of physical, cultural and social development, inculcating civic and human values.

### ***Mission***

To empower our students to recognize and optimize their full potential; by fostering a family environment where educational, social, cultural, ethical and emotional needs are addressed through a holistic program, offered with the partnership afforded by staff, students and the community at large, to provide world-class education.

### ***Objectives***

- To mould the minds of the young and create in them a desire to live a complete life in the modern society as honorable and worthy citizens.
- To develop a passion for learning and academic excellence.
- To build a solid foundation for future learning of the students.

*Presidency College Encapsuled:*

*Presidency College* was established in the year 2000. The institution provides world class learning facility, in a competitive yet friendly atmosphere, to help the students gain the winning advantage for a successful career and value oriented living.

The College is affiliated to Bangalore University. The Presidency College, Bengaluru, India, offers the unique opportunity for students to face challenges through enriched learning, academic excellence, professional training and integrated corporate culture.

With a firm commitment to achieving its mission, no stone has been left unturned in providing the very best of facilities to Presidencies. However, the management strongly believes that a truly outstanding institution is characterized not just by facilities, but by the uniqueness of its approach and the methodology it adopts in imparting knowledge. Rigorous and excellent academic approach that is as innovative as it is structured; courses delivered by eminent Professors, Renowned Scientists, Learned Faculty Members and Industry Experienced Staff Members, which collectively, make academics at Presidency College a truly enriching and outstanding experience.

A strong academic orientation lays the foundation for life-long learning, ingraining, in the youth of the contemporary world, advantages of the benefits and values associated with globalization and privatization. The management ensures that all faculty members and students attend the orientation program conducted in the campus. This orientation program is aimed at enabling the faculty members and students to familiarize themselves with the latest teaching methodology and

aids used in the classroom, to encourage them to use the in-campus facilities and services, library and laboratories and to make them aware of the stationery supplies and other services available in the College. The program also focuses on academic and personal counseling, equipping students with necessary study skills required for academic setting, thus enabling students to adjust to different methods of teaching. Special foundation programme are offered to International students, which are designed to help them understand Indian culture, its social values so that they can adapt themselves to the local conditions without the adverse impact of a cultural shock.

In the Self Study Report we have given an account of various activities and programs the college has been conducting with the purpose of imparting quality education.

The purpose of running this institution is to prepare its students for life by giving them not only academic enrichment but also by inculcating in them moral and spiritual values and to train them in our own way so as to make them good citizens and social leaders.

---

*As a quality sustenance activity in accredited institutions and as per the “Guidelines” for the creation of the Internal Quality Assurance Cell (IQAC) from the NAAC, the Director & Principal, Dr. Muddu Vinay had constituted the IQAC as part of institution’s quality assurance and maintenance system to work towards realizing the goals of quality enhancement and sustenance. The IQAC of the academic year 2011-12 of the College consisted of the following members:*

### **INTERNAL QUALITY ASSURANCE CELL (IQAC) MEMBERS:**

1. Shri. Nissar Ahmed-Chairman –Presidency College & Mentor
2. Shri Suhail Ahmed-Vice Chairman-Presidency College
3. Dr. Muddu Vinay ,Director & Principal – Chairman-IQAC
4. Dr. Md. Basha, Director R& D
5. Shri. Brahma Sharma, Director MBA
6. Shri. Badri H.S- Lecturer- Department of Computer Applications-  
NAAC & [IQAC] Coordinator
7. Shri. Soman Nambiar, Coordinator MFA
8. Shri. Vishwanath Rao, Coordinator MIB
9. Smt. Babitha Joseph-Coordinator, Department of Journalism
10. Shri. Narayan Swamy, Head, Department of Computer Applications
11. Shri. Pradeep Shinde- Head, Department of Commerce & Management
12. Dr. Gayathamma-Head, Department of Biotechnology
13. Smt. Shilpa Kalyan- Head, Department of Mass Communications
14. Dr. Rajiv R K Massey, Associate Professor-Department of MBA
15. Ms. Roseline- Assistant Professor- Department of Computer Applications
16. Smt. Geetanjali G- Lecturer- Department of Commerce & Management
17. Shri. Chourappa-Chief Librarian
18. Smt. Roopa Mahesh-Administration

**THE ANNUAL QUALITY ASSURANCE REPORT**  
**(AQAR) OF THE IQAC**

Name of the institution: **PRESIDENCY COLLEGE, BANGALORE - 560024**

Name of the Head of the Institution: Dr. Muddu Vinay

Ph No Office: +91-80-42478700/99

Mobile: +919620017915

Email: muddu.vinay@presidency.edu.in

Name of the IQAC Co-ordinator: Mr. Badri H.S

Ph No Office: +91-80-42478700/99

Mobile: +919845215960

Email: badrihs@presidency.edu.in

Year of report : **2011-2012**

Affiliated to : **The BANGALORE UNIVERSITY**

## PART - A

### The Plan of Action chalked out by the IQAC in the beginning of the year towards

#### Quality enhancement and the outcome by the end of the year

- Carrying out more of Seminars, Workshops, Industrial and Educational Visits as a part of the academic curriculum.
- To implement personality development programs, value added certificate courses & pre placement training program for the students
- To create a strong “**Disciplinary Team**” led by faculty members of Presidency College.
- Establishing linkages with institution/organizations for training and R & D
- More seminars, conferences and invited talks to be arranged.
- Enhancing employability by introducing additional interdisciplinary programmes
- Career Guidance and Placement Cell to be strengthened
- Alumni activities will be strengthened further
- Strengthening infrastructure, beautification of the Department and the campus.
- Building self reliance among students by strengthening the Entrepreneurship Development centre
- Empowering lady staff and students with life skills through Women Development Centre
- Encouraging students to excel in various sports events
- Upgrading library by subscription to e-journals and providing inter-connectivity with other libraries
- Creating more avenues for students to engage in community services
- Strengthening consultancy activities.
- Sensitizing students to ecological and environmental issues



- Developing human resources with capabilities for nation building
- Publication of a Journal of international standards.

## **Part B**

### **1. Activities Reflecting the Goals and Objectives of the Institution**

- Research integrated and unified with the teaching learning process
- Organized International Conference on Bioremediation and Environmental Management and Polar Science & Technology(24<sup>th</sup> Annual Conference of NESE, New Delhi) on 28<sup>th</sup> & 29<sup>th</sup> Dec 2011, sponsored by Ministry of Earth Sciences & Council of Scientific and Industrial Research(CSIR), Bangalore University, NESI New Delhi and Karnataka State Pollution Control Board
- Governing council meeting of Presidency College was held on a regular basis with members of the committee as a part of Academic Review activity
- College has organized a faculty development programme for two days (inbound & outbound)
- College has taken initiative to contribute school bags, computers, sweets to the students of Government Primary School of Dibbur, Bangalore
- Faculty members selected as a Board Member in Bangalore University to carry out the academic curriculum in systematic way through syllabus modification.
- College has organized the Alumni Meet for all UG & PG alumnis.
- Linkages established with the following institutions for enabling training and R & D
  - Latrobe University, Australia
  - University of Bedfordshire, London UK
  - New College Manchester,UK
- Teaching staff sponsored to attend conferences and workshops for enabling interaction with industry and academia

- Array of Celebration organized in college:
  - Teacher's day celebration on 5th September 2011
  - ONAM Celebration on 15 September 2011
  - Christmas Celebration on 24<sup>th</sup> December 2011
  - Republic Day Celebration on 26<sup>th</sup> January 2012
- Experts from the industry invited to interact with students through workshops, seminars and guest lecturers
- A number of field trips were conducted by the Dept of Journalism to enhance the learning abilities to the students
  - Field trips
  - Visit to Doordarshan
  - Visit to Deccan Herald Printer Press
  - Visit to All India Radio
  - Communication Club – Professional Interactions from the industry
  - Lab Journal for UG Students –“Echo”
  - Students presenting papers in conference –St.Claret Conference.
  - Internships –Students did internships with The Times of Oman, Deccan Herald, NDTV, Nayuna Entertainment, Siliguri, Timbre Media (Internet Radio),Cyber Media(website)
- Entrepreneurship Development centre successful in creating and developing entrepreneurs

- Staff and students were involved in various community services initiatives like blood donation camp, Health camp.
- Guest Lectures and interactions – Department of MS Communication, Centre for Media Studies
  - Ms Gauri Lankesh , Editor, Lankesh Vara Patrike on ‘Main stream media and marginalization’
  - Mr. Gnanashekar , Former Chief of the Hindu, Chief representative – parliamentary publications ‘Parliamentary reporting’
  - Mr Pradeep Nair, Joint News Editor, Times of India ‘Newsroom today’
  - Mr. Vinood Urs , Management Professional (Interaction)
  - Mr Chidananda Rajaghatta, Foreign affairs Editor, Times of India (Interaction)
  - Guest Lecture on RTI by Mr. Muralidharan RTI activist (CREAT) for MS Communication students on 2<sup>nd</sup> January 2012
- **Guest Lectures and interactions – Department of Computer Applications**
  - Guest Lecture on. net technologies to enlighten their knowledge in the field of IT with recent trends and technology to bridge the gap between academics and industry by Mr Shubayan Paul
  - Guest Lecture on Recent trends in Information Technologies to enlighten their knowledge in the field of Computer Applications by Mr Vijayan Ganapathy– Product Development Manager - STEER Information Technologies Pvt. Ltd., Bangalore.

## **Seminars attended by Students-Department of MS Communication**

- ‘International Conference on Global Communication’ by PRCI, Bangalore on 26/11/11
- Attended seminar – ‘Media’s role in prevention of crimes’ at Mythic Society on 15/12/11
- Attended Seminar - “Public Relations, Advertising, Television & Social Media: Future Prospects” at NMKRV College on 2/1/12
- Attended 2 day seminar by TERI, Youth program on Sustainable Development by Ministry of Youth Affairs.
- 5 day Workshop on Software for print media was organized for MS Communication students to be trained with Adobe In design software
- Field Visit to Deccan Herald Printing Press at Kumbalgodu.

### **2. New academic programmes initiated (UG & PG):**

Proposal for the sanction of new post graduate programme [M.Com] are submitted to the Bangalore University.

### **3. Innovations in curricular design and transaction:**

- Computerized Attendance, Internal & Pre-final Marks and reports generation.
- Teacher’s study materials[Soft copy-power point presentation] are made available to the students
- Teaching faculty and students are encouraged to use latest technology such as LCD, internet, etc in the teaching learning process
- Visits to industries provide for industry exposure to students

- Industry experts are invited for guest lectures, seminars and workshops to enhance the knowledge of students on the latest developments in their areas of specialization
- Research cultures inculcated among postgraduate students
- Lab Journal which teaches Editing , Reporting, Interviewing, Layout, Feature Article etc.

#### **4. Inter-disciplinary programmes started:**

- College has taken step to increase the number of NSS programmes
- To provide students an edge in the job market, a certificate course in TALLY, English spoken Language for students across disciplines was introduced.
- Students clubs like Toastmasters Club, IT Club, Management Club

#### **5. Examination reforms implemented:**

The institution has constituted an Examination Committee that undertakes the task of conducting test and exams. During 2011-12, the committee constituted an internal squad to ensure smooth conduct of exams. The squad was entrusted with the task of educating the students about the rules and regulations concerning the conduct during examinations and also makes invigilators aware of their duties while performing exam related work.

#### **6. Candidates qualified: NET/SLET/GATE etc**

- Mr. Pradeep Kumar Shinde - NET
- Ms. Geethanjali G – NET
- Ms. Nandini Kalia - NET
- Ms. Ponnamma S U - SLET
- Ms. Shilpa kalyan - UGC NET
- Mr. GuruPrasad -SLET

## 7. Initiative towards faculty development programme

### Conference/Seminar/Workshop Attended:

SL. NO	Dept	Name of the Faculty	Conference/Seminar/Workshop
01	Biotechnology	Prof.Dr. Md. Basha Mohideen Director(R&D)	Participated as guest of Honor at Bio spectrum Awards 2011 in Sheraton, Bangalore
02	Biotechnology	Prof.Dr. Md. Basha Mohideen Director(R&D)	Participated as guest of Honor at National Conference on cutting Edge Technologies in Vanya Silk Research in India at STSN Govt College, Kadiri on 4 <sup>th</sup> & 5 <sup>th</sup> Jan 2012, sponsored by DET, New Delhi & APSCHE, Hyderabad
03	Biotechnology	Prof.Dr. Md. Basha Mohideen Director(R&D)	Participated as special invitee at the Seminar on Stem Cell Research by Japanese Scientist Dr Shinya Yamanaka, Kyoto, Japan , at J.N Tata Auditorium, IIS, Bangalore on 30-01-2012
04	Biotechnology	Prof. Dr. Md. Basha Mohideen Dr. Gayathamma.K Ms. Ponnamma.S.U Ms. Dhivya Priya Ms. Devi Venugopal	Participated in National Conference on Recent trends in Genomics & Proteomics by Indian Academy on 26 <sup>th</sup> and 27 <sup>th</sup> May 2011.
05	Biotechnology	Ms. Ponnamma.S.U	Participated in Workshop on the use of SPSS software for Biostatistics at Dept. of Microbiology and Biotechnology, Bangalore University, on 6 <sup>th</sup> & 7 <sup>th</sup> August 2011.

06	Biotechnology	Ms. Rekha.K.R & Ms. Archana	Participate in UGC Sponsered National Conference on Mile stones of Chemistry in the last 100 years at KLE College on 10 <sup>th</sup> September 2011
07	Biotechnology	Dr. Gayathamma.K & Dr. Raghavendra	Participated in National Conference on chemistry, Biotechnology & Healthcare- an interface at Reva Institute of Science & Management on 24 <sup>th</sup> & 25 <sup>th</sup> November 2011 JUDGE- ORAL & POSTER PRESENTATION
08	Biotechnology	Ms. Dhivya Priya Ms. Devi Venugopal Ms. Rekha.K.R	Participated in National Conference on chemistry, Biotechnology & Healthcare- an interface at Reva Institute of Science & Management on 24 <sup>th</sup> & 25 <sup>th</sup> November 2011 - Participated
09	Biotechnology	Dr. Gayathamma.K Received <b>TALENTED SCIENTIST AWARD</b>	Participated in 3 <sup>rd</sup> International Conference on Medicinal plants and Herbal Products Presented an Oral Presentation - Research Paper on Molecular Characterization by AFLP marker in Normal and Micropropagated plants of Agave vera-cruz Mill. at UNIVERSITY OF COLOMO, FACULTY OF MEDICINE, SRILANKA on 19 <sup>th</sup> to 21 <sup>st</sup> December 2011



10	Biotechnology	Dr. Raghavendra.L	International Symposium on Innovations in free radicals research and experimental therapeutics- Presented a Research paper on 'Effect of different schedules of carbosulfon on testis, accessory reproductive organs, biochemical contents and activity of Enzymes in Albino mice' at Karunya University, Coimbatore, TAMILNADU on 7 <sup>th</sup> 11- 9 <sup>th</sup> December 2011.
11	Biotechnology	Dr. Gayathramma.K	National Conference on Biotechnology, Bio-informatics and Bioengineering – presented a Research paper on ' <b>Green synthesis of silver nanoparticles by leaf extracts</b> ' at Kolhapur, <b>MAHARASTRA</b> on 24 <sup>th</sup> &25 <sup>th</sup> February 2012.
12	Biotechnology	Prof. Dr. Md. Basha Mohideen	Resource person and Chairman of the Jury for debate competition in National Conference on Recent trends in Genomics & Proteomics by Indian Academy on 26 <sup>th</sup> and 27 <sup>th</sup> May 2011.
13	Biotechnology	Prof. Dr. Md. Basha Mohideen	Resource person invited the faculty in FDP in Value education Seminar by feal institute on 1 <sup>st</sup> July 2011.
14	Biotechnology	Prof. Dr. Md. Basha Mohideen	Special invitee at Human rights Club Conference at Bangalore 22 <sup>nd</sup> July 2011.

15	Biotechnology	Prof. Dr. Md. Basha Mohideen	Guest of Honor at International Management fest at Presidency College on 26 <sup>th</sup> August 2011.
16	Biotechnology	Prof. Dr. Md. Basha Mohideen	FDP for PU Faculty Presidency College on 19 <sup>th</sup> October 2011.
17	Biotechnology	Prof. Dr. Md. Basha Mohideen	National Conference on Innovative Practices in Business Challenges of opportunities. At Presidency College on 3 <sup>rd</sup> December 2011.
18	Biotechnology	Prof. Dr. Md. Basha Mohideen	Eco Club Seminar on Greenery and Ecosystem. At Presidency College on 16 <sup>th</sup> December 2011.
19	Biotechnology	Prof. Dr. Md. Basha Mohideen	As Conference Director organized the International Conference on Bioremediation and Environment and Polar Science and Technology (24 <sup>th</sup> Annual Conference of NESANew Delhi) at Presidency College.
20	Biotechnology	Prof. Dr. Md. Basha Mohideen	Recipient of International Cognitive Animal Physiologist (ISCAP) Gold Medal and Citation by Prof. Narayana Gouda VC UAS Bangalore.
21	Biotechnology	Prof. Dr. Md. Basha Mohideen	As Guest of Honor at National Conference on Cutting Edge technologists in Vanya Silks at STSN Govt Degree College Kadapa ( AP) on 4 <sup>th</sup> and 5 <sup>th</sup> Jan' 12
22	Biotechnology	Prof. Dr. Md. Basha Mohideen	As Guest of Honor and delivered a talk on emerging trends in Personality Development. At Roary

			club seminar on 20 <sup>th</sup> January 2012 Bangalore.
22	Biotechnology	Prof. Dr. Md. Basha Mohideen	Special invitee participated in the interaction on the importance of Stem cell Research. At Seminar on Stem cell Research at J.N.TaTa Auditorium IISc Bangalore by Japanese Scientist Dr.Shinya Yamanaka-Kyoto Japan on 30 <sup>th</sup> January 2012.
23	Computer Applications	Mr. Narayan Swamy	Attended SAM –VRIDDHI-Partnering for Progress-Seminar on'[IT] 11 <sup>th</sup> January 2012
24	Computer Applications	Mr. Badri H S	Attended SAM –VRIDDHI-Partnering for Progress-Seminar on'[IT] 11 <sup>th</sup> January 2012
25	Computer Applications	Ms. Roseline T P	Attended SAM –VRIDDHI-Partnering for Progress-Seminar on'[IT] 11 <sup>th</sup> January 2012
26	Computer Applications	Mr. Vijay F	Attended FDP conducted by COGNIZANT TECHNOLOGIES
27	Computer Applications	Mr. Pachayappan	Attended FDP conducted by COGNIZANT TECHNOLOGIES
28	Computer Applications	Ms. Sheetal	Attended FDP conducted by COGNIZANT TECHNOLOGIES
29	Computer Applications	Ms. Veena T	Attended FDP conducted by COGNIZANT TECHNOLOGIES
30	Centre for Media Studies-UG (B.A)	Ms. Babitha Joseph	Participated in 6 <sup>th</sup> International and 42 <sup>nd</sup> Annual ELTAI Conference on "Teacher Development" 16-18 June 2011,VIT.

31	Centre for Media Studies-UG (B.A)	Ms. Babitha Joseph	Participated in National Seminar(Under CPE Programme of UGC)on “Indian Diaspora in Modern Societies: New Lamps for Old”22 July 2011,S.Nijalingappa College.
32	Centre for Media Studies-UG (B.A)	Ms. Babitha Joseph	Workshop on “Classroom Management”22 September 2011,Business English Certificate, University of Cambridge.
33	Centre for Media Studies-UG (B.A)	Ms. Babitha Joseph	International Conference on “Teaching English to Speakers of Others Languages (TESOL),2-4 December 2011.
34	Centre for Media Studies-UG (B.A)	Ms. Babitha Joseph	Seminar “Expressions 2012” on Journalism and Communication,7 January 2012,COMMITTS
35	Centre for Media Studies-UG (B.A)	Ms. Babitha Joseph	Special Invite/Chaired a session on Gender Discrimination in Media :Myth or Reality, February 2012, Mysore
36	MBA	Mr. Ravi Keerthi	To attend two seminars with Paper submission. Obtained M.Phil, Registered for PhD.
37	MBA	Dr. Venkataraman	Attended a FDP Program in Nagarjuna Institute
38	MBA	Dr. Chandan	Attended MDP program at Nagarjuna Institute
39	MBA	Ms. Sharada Devi	Attended Seminar in Christ College. PhD course completed for 1 year,

			got certificate from the university
40	MBA	Ms. Raksha	Pursuing M Phil in Commerce
41	MBA	Ms. Radhika Arora	Attended a one day seminar on Computer Hardware and network at BICS
42	Commerce & Mgmt	Pradeep Shinde	Attended Management development programme, <b>Workshop on writing research papers of International standards</b> held on 19 <sup>th</sup> August at Indian Academy school of Management studies .Bangalore
43	Commerce & Mgmt	Rajshree Chandra	Attended national level seminar on <b>Indian Diaspora in modern societies</b> at Nijalingappa college(22 <sup>nd</sup> July)
44	Commerce & Mgmt	Archana Mishra	Attended National seminar on <b>Reforms in Accounting &amp; Taxation</b> at Kristu Jayanthi college,
45	Commerce & Mgmt	Noreen Datta	Attended UGC Sponsored seminar on <b>challenges of climate change</b> at St Joseph college (16 <sup>th</sup> july,)
46	Commerce & Mgmt	Vishweswarsastry	Attended seminar on <b>Investment analysis &amp; portfolio management</b> at R V College

48	Commerce & Mgmt	Sushmita Phukan	Attended National conference on <b>Indian Diaspor global perspective</b> at KLE College(July 2011)
49	Commerce & Mgmt	Geethanjali	Attended national seminar on <b>convergences &amp; cross currents in management &amp; information technology</b> at seshedripuram college (18 Feb.)

## PAPERS PRESENTED

SL. NO	Dept	Name of the Faculty	Conference/Seminar/Workshop
1	Commerce & Management	Ms. Rajshree Chandra	Paper presented on <b>Innovations in performance appraisal and key result area</b> at Jain University national seminar(8 <sup>th</sup> April)
2	Commerce & Management	Ms. Rajshree Chandra	Paper presented in state level seminar on <b>Attrition strategies for employee retention</b> at St. Aloysius college Mangalore (4 <sup>th</sup> Oct)
3	Commerce & Management	Ms. Rajshree Chandra	Paper presented in International seminar on <b>Innovative HR practices</b> at R V Institute (8 <sup>th</sup> 9 <sup>th</sup> 10 <sup>th</sup> Dec
4	Commerce & Management	Ms. Rajshree Chandra	Paper presented in International seminar on <b>Emancipation of women</b> at Garden city college (27 <sup>th</sup> & 28 <sup>th</sup> Jan)
5	Commerce & Management	Ms. Archana Mishra	Paper presented in national conference on <b>Business Education empowering women</b> at MLA

			college on 30 <sup>th</sup> & 31 <sup>st</sup> Jan 2012
6	Commerce & Management	Ms. Noreen Datta	Paper presented in International conference on <b>Role of media in era of liberalization</b> at Acharya Business school (29 <sup>th</sup> & 30 <sup>th</sup> Sep)
7	Commerce & Management	Ms. Noreen Datta	Paper presented in UGC Sponserd seminar on <b>Indian Constitution</b> at government arts college (24 <sup>th</sup> & 25 <sup>th</sup> Feb)
8	Commerce & Management	Ms. Padmajavani	Paper presented in International seminar on <b>Innovative HR practices</b> at RV Institute (8 <sup>th</sup> 9 <sup>th</sup> 10 <sup>th</sup> Dec)
9	Commerce & Management	Ms. Seetha Balakrishnan	Paper published in Language in India “from retreat to revelation” <b>A prismatic study on edith whartons “Ethan frome” and “summer”</b> (Sep 9 <sup>th</sup> 2011)
10	Commerce & Management	Ms. Seetha Balakrishnan	Paper published in Quest of the Quick search, “ <b>Search for self in Margaret laurences “The dinner”</b> ”-Nov -2011



11	Commerce & Management	Dr. Indira	Article published on “ <b>Samkalin Kahani sahitya mein Aarthik evam rajnitik mulya</b> ” in Mysore Hindi Prachar Parishad Patrika Dec-2011
12	Commerce & Management	Mr. Manjunath V	Paper presented in National Conference on “ <b>Trends in Entrepreneurship Education</b> ” at Osmania university campus, Hyderabad (30 <sup>th</sup> & 31 <sup>st</sup> Nov)
13	Commerce & Management	Mr. Vishweswarsastry	Poster presentation in International conference on <b>Environment management</b> at Presidency college, Attended National conference on <b>Financial Inclusion</b> at Sambharam institute Dec28th & Dec 29 <sup>th</sup> 2011
15	Commerce & Management	Ms. Geethanjali	Paper presented on <b>stress management</b> in International conference on Bioremediation and environmental management and polar science & technology at presidency college(28 <sup>th</sup> & 29 <sup>th</sup> Dec 2011)

16	Commerce & Management	Ms. Midhu Nair	Paper presented in International conference on the <b>problems of education system in India and its impact on global dynamics</b> at Acharya Business School (29 <sup>th</sup> & 30 <sup>th</sup> Sep)
17	Commerce & Management	Mr. Safeer Ahmed	Presented paper on <b>Human Rights</b> (29 <sup>th</sup> & 30 <sup>th</sup> Sep)
18	Commerce & Management	Ms. Prachi Beriwal	Paper presented on <b>Business Innovations</b> in seminar at Jain university (8 <sup>th</sup> April)
19	Commerce & Management	Ms. Prachi Beriwal	Paper presented on <b>New Paradigms</b> in seminar at brindavan college (10 <sup>th</sup> April)
20	Commerce & Management	Ms. Prachi Beriwal	Paper Presented on <b>Role of MNC in rural marketing</b> in seminar at RMV college
21	Commerce & Management	Ms. Prachi Beriwal	Paper presented on <b>Green marketing in India</b> in International conference on Bioremediation and environmental

			management and polar science & technology at presidency college(28 <sup>th</sup> & 29 <sup>th</sup> Dec 2011)
22	<b>Commerce &amp; Management</b>	Mr. Vishwanath Rao	Paper presented in National Conference on “ <b>Trends in Entrepreneurship Education</b> ” at Osmania university campus, Hyderabad (30 <sup>th</sup> & 31 <sup>st</sup> Nov)
23	<b>Commerce &amp; Management</b>	Ms. Aruna Rani	Paper presented in national seminar on <b>convergences &amp; cross currents in management &amp; information technology</b> at Seshedripuram college (18 Feb)
24	<b>Commerce &amp; Management</b>	Ms. Aruna Rani	Presented a paper “Breaking Stereotypes in Maria Campbell “Halfbreed” at “ENGCON2012”, 27-28 January 2012,Garden City College.
25	<b>Commerce &amp; Management</b>	Ms. Aruna Rani	Presented a paper “A Study on Strategies for Employees Satisfaction and Retention” at Seshadripuram First Grade College, Yelhanka, 18 <sup>th</sup> Feb 2012.
26	<b>Commerce &amp; Management</b>	Ms. Aruna Rani	Presented a paper “Cross Cultural Training for Enhancing organizational effectiveness” at

			Periyar University 2012, on Feb 24 <sup>th</sup> & 25 <sup>th</sup> Feb 2012.
27	<b>Computer Applications</b>	Ms. Anitha D'souza	Presented a paper in National Level workshop "Survey on Intelligent techniques for web personalization" on 24 <sup>th</sup> & 25 <sup>th</sup> Feb 2012 at CMRI College
28	<b>Computer Applications</b>	Ms. Veena M	Presented a paper in National Level workshop title "H.264 BaseLine Decoder Feb 2012 at CMRI College
29	<b>Computer Applications</b>	Ms Deepa.S	Published a paper in International Journal title "MADA-AODV Protocol for ad hoc networks
30	<b>MS Communication</b>	Shilpa Kalyan	Paper presentation and one of the panelist in the seminar on 'media coverage and gender issues' organized by Media information and communication centre of India in Mysore on 4 <sup>th</sup> and 5 <sup>th</sup> February 2012
31	<b>Biotechnology</b>	Dr. Gayathamma.K	3 <sup>rd</sup> International Conference on Medicinal plants and Herbal Products Presented an Oral Presentation - Research Paper on <b>Molecular Characterization by AFLP marker in Normal and</b>

			<p><b>Micropropagated plants of Agave vera-cruz Mill.</b> at UNIVERSITY OF COLOMO, FACULTY OF MEDICINE, <b>SRILANKA</b> on 19<sup>th</sup> to 21<sup>st</sup> December 2011</p>
32	<b>Biotechnology</b>	Dr. Raghavendra.L	<p>International Symposium on Innovations in free radicals research and experimental therapeutics- Presented a Research paper on ‘Effect of different schedules of carbosulfon on testis, accessory reproductive organs, biochemical contents and activity of Enzymes in Albino mice’ at Karunya University, Coimbatore, TAMILNADU on 7<sup>th</sup> 11– 9<sup>th</sup> December 2011.</p>
33	<b>Biotechnology</b>	Dr. Gayathramma.K	<p>National Conference on Biotechnology, Bio-informatics and Bioengineering – presented a Research paper on ‘<b>Green synthesis of silver nanoparticles by leaf extracts</b>’ at Kolhapur, <b>MAHARASTRA</b> on 24<sup>th</sup> &amp;25<sup>th</sup> February 2012.</p>

## PUBLICATIONS

### 1. NAME: Prof. Dr. Basha Mohideen, Director of R&D, Dean of Life Sciences

Sl. No.	Title of the Paper	Name of the Journal
1	Haematological changes in catla catla subjected to thermal variation	Journal of Environmental Science Vol.1 (2)175-181. 2011
2	Brain-computer interface- A remedy for handicapped person	International Journal of Biomedicine - Published Dec. 2011
3	Effect of dichlorovar on cocoon characters of the silk worm at different ambient temperature.	International Journal of Biological Sciences- COMMUNICATED
4	Brain Computer Interface-A remedy for Handicap	Bio Medicine

### 2. NAME OF THE FACULTY: Dr. Gayathamma.K

Sl. No.	Title of the Paper	Name of the Journal
1	Influence on Manganese on iron accumulation by <i>Bacillus circulans</i>	<b>INTERNATIONAL JOURNAL</b> International Journal of Engineering Science and Technology Vol.3 No.3 2530-2535. 2011
2	Bio accumulation of Manganese by <i>Bacillus circulans</i> from Aqueous solutions	<b>INTERNATIONAL JOURNAL</b> Journal of Env. Research and Dev. Vol.5 No.4 933-937. 2011.
3	Iron Accumulation by <i>Bacillus circulans</i>	<b>INTERNATIONAL JOURNAL</b> Asian Journal of Microbiol. Biotech. Env. Sc. Vol.13 No.2 303-306. 2011.
4	AFLP markers used for polymorphism in <i>Agave vera-cruz</i> .	<b>INTERNATIONAL JOURNAL</b> Plant Science – Communicated and Accepted
5	Chemical constituent and antimicrobial activity of <i>Souropus androgynus</i>	<b>INTERNATIONAL JOURNAL</b> International Journal of Pharma & Bioscience - Accepted

**3. NAME OF THE FACULTY : Dr. Raghavendra.L.K**

Sl. No.	Title of the Paper	Name of the Journal
1	Durational exposure of Carbosulfan induced effect on kidney, biochemical contents and enzyme activities in albino mice.	<i>World Journal of Science and Technology</i> 2011,1(5): 43-55
2	Impairment of hepatic biochemical contents and enzymes activities during carbosulfan intoxication in albino mice.	<i>International Multidisciplinary Research Journal</i> 2011, 1/3:06-15

**1. NAME OF THE FACULTY : Mr. Saifulla**

Sl. No.	Title of the Paper	Name of the Journal
1	Brain Computer Interface-A remedy for Handicap	Bio Medicine

**8. Total number of seminars/workshops conducted:**

Sl. No	DEPT	Title of Seminar/Workshop
1	MS – COMMUNICATION / JOURNALISM	Centre for Media Studies, (BA & MS) will be organizing 1 day Seminar on Media Education and Media Industry in the month of March 2012 at Presidency College.
2	Centre for Media Studies _UG (B.A)	Five day Workshop on” Documentary Film Making” March 2012
3	Centre for Media Studies _UG (B.A)	One day Seminar on Media Industry and Shortcoming in Media Education” March 2012.
4	MBA	National Conference, Dec 2011 Innovative Practices in Business
5	Biotechnology	A Seminar on Recent Trends in Bio-informatics on 4 <sup>th</sup>

		May 2011 by Prof. Kshatish Acharya, Director, SHODHAKA, Bangalore.
6	Biotechnology	A Seminar on Nanoelectronics on 7 <sup>th</sup> Sept. 2011 by Prof. Jack Sing from LATROBE UNIVERSITY, AUSTRALIA
7	Biotechnology	A Seminar on Molecular Markers on 8 <sup>th</sup> Sept. 2011 by Dr. J.B. Mythili IIHR, Bangalore
8	Biotechnology	A Seminar on Molecular Chaperons by Prof. peter Cartwright, LATROBE UNIVERSITY, AUSTRALIA.
9	Biotechnology	A Seminar on Trends in Bio-informatics on 24 <sup>th</sup> November 2011 by Prof. PremKumar, HEPTRONICS, NEW JERSEY.
10	Commerce & Management	Conducted International Management fest ENORM in August 2011, Finale held in Malaysia

### 9. Research projects

a) Newly implemented

b) Completed

#### a) New project initiated and completed are:

i. Mr. Ravikeerthi : Consumer Behavior towards celebrity endorsement.

ii. Ms. Sharada Devi : Lean Accounting

iii. Ms. Indumathi : Talent Management, E-Security

iv. Ms. Radhika : Influence of Social Networking on everyday behavior and relationship. Influence on celebrity endorsement on brand equity of a product.



**b) Completed: -**

<b>Year</b>	<b>No. of students</b>	<b>Title of the project</b>
2007-08	14	<i>IN VITRO</i> Regeneration studies of Medicinal Plant Soma clonal variations of Medicinal plants Antimicrobial activity of medicinal plants
2008-09	14	Antimicrobial activity of medicinal plants Phytochemical analysis of medicinal plants Heavy metal degradation by using micro-organisms
2009-10	12	Antimicrobial activity of medicinal plants Phytochemical analysis of medicinal plants
2010-11	14	Heavy metal degradation by using micro-organisms Synthesis of silver nanomaterials by plants Determination of Antioxidant Activity in Medicinal Plants

**COMPLETED – FUNDED PROJECTS**

<b>Year</b>	<b>Name of the Project</b>	<b>Funded by</b>
2005 - 2008	C. Eelegans	Major Project (Rs.8,00,000) ASTRAZENECA
2009 - 2010	Heavy metal degradation by Micro-organisms	Minor Project (Rs.30,000/-) POLLLUTION CONTROL BOARD
2010 - 2011	Pigment degradation by Micro-organisms	Minor Project (Rs.30,000/-) VISION GROUP OF SCIENCE AND TECHNOLOGY

**10. Patents generated, if any:**

Nil

**11. New collaborative research programmes:**

- Latrobe University, Australia
- University of Bedfordshire, London UK
- New College Manchester, UK

**12. Research grants received from various agencies:**

Nil

**13. Details of research scholars:**

SLNO	Department	Name of the Faculty		Research Programme
01	Management	Dr	Muddu Vinay	Ph.D
02		Mr	Brahma Sharma	(Ph. D)
03		Dr	Rajiv R K Massey	MA, Ph. D
04		Dr	Chandan A Chavadi	BE, MBA, Ph. D
05		Ms	Raksha Padekal	MBA, M Phil
06	Kannada	Ms.	<i>Malarvili</i>	(Ph.D)
07	Hindi	Dr.	<i>Indira</i>	Ph.D
08		Ms.	<i>Lalitha</i>	(Ph.D)
09	English	Ms.	<i>Seetha Balakrishna</i>	(Ph.D)
10	Biotechnology	Dr.	<i>Md. Basha Mohideen</i>	Ph. D

11		<i>Dr.</i>	<i>Gayathramma K</i>	Ph. D
12		<i>Ms.</i>	<i>Ponnamma</i>	(Ph. D)
13	Computer Applications	<i>Mr.</i>	<i>Narayan Swamy</i>	M.Phil, (Ph.D)
14		<i>Ms.</i>	<i>Alli</i>	M.Phil, (Ph.D)
15		<i>Ms.</i>	<i>Anitha D'souza</i>	M.Phil
16		<i>Mr.</i>	<i>Badri H.S</i>	M.Phil
17		<i>Mr.</i>	<i>Pachayappan R</i>	M.Phil
18		<i>Ms.</i>	<i>Philomine Roseline T</i>	M.Phil, (Ph.D)
19		<i>Ms.</i>	<i>Savitha</i>	M.Phil
20		<i>Ms.</i>	<i>Vani Chakraborty</i>	M.Phil, (Ph.D)
21		<i>Ms.</i>	<i>Veena M</i>	M.Phil
22		<i>Mr.</i>	<i>Vijay Fidelis</i>	M.Phil
23		<i>Mr.</i>	<i>Saif</i>	M.Tech

24	Commerce & Management	<i>Mr</i>	<i>Pradeep Shinde</i>	(Ph.D)
25		<i>Ms</i>	<i>Arpita Balakrishna</i>	M.Phil
26		<i>Ms</i>	<i>Geethanjali</i>	M.Phil
27		<i>Ms</i>	<i>Sushmitha Phukan</i>	M.Phil
28		<i>Mr</i>	<i>Vishweswar Sastry</i>	M.Phil

29	Mass Communications	Ms.	<i>Shilpa Kalyan</i>	M.Phil
----	------------------------	-----	----------------------	--------

#### 14. Citation index of faculty members and impact factor:

Nil

#### 15. Honors/Awards to the faculty:

- Dr. Muddu Vinay was awarded “Recipient Life Time Achievement Award 2010”
- Dr. Muddu Vinay was nominated Executive Council Member in Association of Indian Management Schools for Karnataka And Kerala States
- Dr. Muddu Vinay was nominated as Expert Committee Member in IT And ITES, Bangalore Chamber of Industry & Commerce
- Dr Muddu Vinay’s Biographical-note with photograph is included in Asia/Pacific Who’s Who-Vol. XI
- Prof. Dr. Basha Mohideen, Director (R&D)-recipient of Society for comparative Animal Physiologists(ISCAP)-Gold Medal Award for outstanding contributions in Animal Physiology.
- Dr. Gayathamma was awarded as “ Talented Scientist Award”
- Dr. Gayathamma received Fellow Award 2011 of “Society For Applied Biotechnology” in recognition of her outstanding achievement and contributions to the field of biotechnology at 2<sup>nd</sup> National Conference on biotechnology, bioinformatics and bioengineering, Kollhapur.
- Mr. Ravikeerthi was awarded “Shram Viv Award by T.N Govt in 1996.

- Ms. Raksha was awarded Top OPS level Gold award by Thomson Reuters & was awarded as Best Team Performance award by Tesco HSC.

#### **16. Internal resources generated:**

Resources are generated from the following source:

- Contribution from Trustees

#### **17. Details of departments getting SAP, COSIST (ASSIST) / DST. FIST, etc. assistance / recognition**

Nil

#### **18. Community services:**

- Initiated NCC program in the college on Jan5th 2012.
- Initiated NSS program in the college February 9<sup>th</sup> 2012.
- Visit to Government Primary School - Dibbur, Bangalore by Faculty members & Students of Computer Applications Department which donated Computers and conducted computer awareness programme successfully for 3<sup>rd</sup> consecutive year.
- More than Two Hundred students have donated blood to the needy patients organized on 27<sup>th</sup> July 2011 at Presidency College.
- The District Leadership Training Workshop was organized by Rotaract Club-Presidency College on 7<sup>th</sup> August 2011 at Wilinkar Business School
- Visit to Dignity Foundation' [NGO-Senior Citizen] on 27<sup>th</sup> January 2011
- Career Counseling Program for local students was organized by Rotaract Club – Presidency College on 7<sup>th</sup> January 2012.
- Ms. Indumathi initiated Social Outreach programs/ Village visits.
- Ms. Raksha initiated “Earth Hour” program.

### 19. Teachers and officers newly recruited

SL NO	Name of The Faculty	Designation	Qualification
01	Ms. Sheetal	Assistant Professor	MCA
02	Ms. Deepa	Assitant Professor	MCA, M.Phil
03	Mr. Shauri B.P	Assitant Professor	M.A English
04	Ms. Sharada	Professor	ICWAI, M Com, M Phil, MBA
05	Dr. Venkataraman	Professor	MCS, M Com, M Phil, Ph.D
06	Dr. Raghavendra	Assistant Professor	M.Phil. Ph.D
07	Ms. Archana Mishra	Assistant Professor	M.Com
08	Ms Midhu Nair	Assistant Professor	MA Economics
09	Ms. Nandini Kalia	Assistant Professor	MBA
10	Ms. Padmashree	Assistant Professor	MCA
11	Ms. Aruna Rani	Assistant Professor	M.Com (Ph.D)
12	Mr. Madhusudan Joshi	Assistant Professor	MBA
13	Ms. Rajeevi Nayak	Assistant Professor	M.Com
14	Ms. Mansi Chandanani	Assistant Professor	MBA
15	Mr. L. Ayappa	Assistant Professor	M.Com

### 20. Teaching – Non-teaching staff ratio:

96: 60

## 21. Improvements in the library services:

- **Wi-Fi** Technology adopted for Lap-Top users within the campus.
- **CCTVs** are fixed in library for better security aspects
- Conducting library book exhibition quarterly to get updated versions of books.
- Library has **audio–visual** materials like CD-ROM.
- Students are allowed to access Digital library (Institutional repository), EBSCO, J-Gate Database & N-LIST program for E-Journals and E-books.
- Computing facilities in library

## 22. New books/journals subscribed and their cost:

### Statement showing budget allocation for Library Books in the Year 2011-12

SL NO	DEPT	SANCTIONED BUDGET	SPENT AMOUNT
01	M.B.A	Rs. 1,00,000/-	Rs 74,447/-
02	Commerce & Management	Rs. 20,000/-	Rs 4,984/-
03	Computer Applications	Rs. 20,000/-	Rs 8,544/-
04	Biotechnology	Rs. 50,000/-	Rs 26,444/-
05	MS Communication & Journalism	Rs. 1,00,000/-	Rs 54,764/-
06	Languages	Rs. 5,000/-	Rs 1,372/-

**Statement showing Books taken for 2011-12 and Grand Total No Books**

<b>SL NO</b>	<b>DEPARTMENT</b>	<b>TOTAL NO OF TITLES</b>	<b>TOTAL NO OF COPIES</b>
01	M.B.A	45	52
02	Commerce & Management	29	31
03	Computer Applications	17	21
04	Biotechnology	40	56
05	MS Communication & Journalism	168	253
06	Languages	11	21

**Statement showing the list of Department-wise Breakup of Magazines & Journals**

<b>SL NO</b>	<b>DEPARTMENT</b>	<b>TOTAL NO</b>
01	M.B.A	6
02	Commerce & Management	5
03	Computer Applications	3
04	Biotechnology	14



**23. Courses in which student assessment of teachers is introduced and the action taken on student feedback:**

Student assessment of teachers is done for all the courses using a feedback proforma. The feedback is analyzed. On the basis of the analysis teachers are appreciated and counseled.

**24. Unit cost of education**

Rs. 17,559/-

**25. Computerization of administration and the process of admissions and examination results, issue of certificates:**

The administration section of Presidency College is fully computerized. The software **ION** is introduced to maintain the day-to-day administrative works like Admission process, maintaining students database, staff appointment details, teaching & non-teaching staff user rights, various reports generation, etc.

**26. Increase in the infrastructural facilities:**

- Number of LCDs and OHPs has been increased.
- Extra equipments have been purchased by various departments, like Biotechnology & Computer Applications
- Number of computers is increased in computer labs.
- Numbers of CCTVs are increased and also introduced in labs.
- Course Materials
- Manuals

### **27. Technology upgradation:**

- Wi-Fi enabled campus.
- Internet facility provided in each and every computer in Presidency College
- The software **ION** is introduced to maintain the day-to-day administrative works

### **28. Computer and internet access and training to teachers and students:**

Every faculty member has been provided with Laptop and all teachers have been trained in MS Word, Excel and Power Point. Every student in the institution is trained in the use of computers and the computer lab is put to optimum use in training teachers and students

### **29. Financial aid to students:**

- Providing scholarship to students on merit basis.
- Financial discount to economically backward students.

### **30. Support from the Alumni Association and its Activities**

- Every year college organizes Alumni meet for UG & PG students.
- Our successful alumni students keep regular contacts with college authorities in terms of helping for existing student's placement, Seminar and Workshops.
- Our alumni are invited at campus for guest lecture to freshers.
- Employee referrals by alumni in the organizations where they are employed facilitated placements of students

### **31. Support from the Parent-Teacher Association and its Activities:**

The college organizes parent-teacher meet once in every semester and also the college periodically invites student's parents to discuss various issues like:

- Student's academic problems.
- Updating about student's performance.
- Suggestions for Academic Improvement.
- Students support and progression.
- Updating college news and activities.

### **32. Health services:**

The institution has a well equipped Health Centre. In case of an emergency, doctor is available at call from Columbia Asia Hospital. The College also organizes periodic medical check up facilities for students as well as staff members. Presidency College organized Blood Donation Camp at campus in connection with Rotary club

### **33. Performance in sports activities:**

- Students of different disciplines have taken part in inter-collegiate sports competitions organized by other colleges.
- Students have won trophies in competitions like Chess, Table tennis, Volley Ball, etc.
- Students have also participated in indoor games, in which various tournaments were conducted such as Cricket, Volley Ball, Carom, Table Tennis, Chess, and Throw Ball.
- All these tournaments are organized for both UG & PG students.

### **34. Incentives to outstanding sportspersons:**

- Admission to students given under sports quota.
- Fees concession is granted to deserving sportspersons.
- Sponsorship for travel, equipment, accommodation, etc., for participation in sports activities.
- Professional coaching

### **35. Student achievements and awards:**

- 30 minutes Program on 'Yuvavani' – on FM Rainbow by Advaita shyamsunder, 1<sup>st</sup> semester MS communication.
- Won Jain College Cricket Tournament against JAIN College
- Won Bangalore University Cricket Tournament against SURANA College
- ROHIT HAVALDAR-represented National Games 2011 –Swimming-Jharkhand

#### **ROHIT HAVALDAR-Accomplishments**

- Won 200 Mts Back stroke
- Won 4 \* 100 Mts Free style relay
- Won 4 \*200 Mts Free style relay
- Won 100,200,400 Free style
- Won Senior State Championship
- Won Senior Nationals RANCHI

- DEV M D won Karnataka State TEN-PIN Bowling Association
- KEERTHANA won Mysore State Shuttle Badminton Tournament

### **KEERTHANA-Accomplishments**

- Won Inter College Badminton Tournament
  - Won state ranking tournament
  - Won senior National Championship
- 
- QURRATH UL AIEN represented All India TAEKWON Competition held in Haryana
  - Bangalore University Table Tennis Runner up Place(Team Event)
  - Intercollegiate Football Winners organized by PES institution
  - Ms AnthraVerma( 1<sup>st</sup> Place) in Travel Talk organized by Mount Carmel College
  - Mr. Tejeshwar Gowda.(1<sup>st</sup> Place) in Travelogue organized by Mount Carmel College
  - Mr. Rishab Jain & Mr. Vinay Lalith(3<sup>rd</sup> Place) in Crisis Management organized by  
Mount Carmel College
  - Mr. AntaraVerma. (1<sup>st</sup> Place) in Just a Minute organized by Mount Carmel College

## ACHIEVERS FOR THE YEAR 2011 - 2012

Sl. NO	Name of the Student	Course	College	Event	Position
1	Antara verma	II BBM	MCC	Debate	1 <sup>st</sup> Place
2	Antara Verma	II BBM	MCC	Just a Minute	1 <sup>st</sup> place
3	Vinay Lalith	II BBM	MCC	Crisis Management	3 <sup>rd</sup> Place
4	Rishab Jain	II BBM	MCC	Crisis Management	3 <sup>rd</sup> Place
5	Ahmed Kamal K	II BBM	CMS	Personality	2 <sup>nd</sup> Place
6	Ahmed Kamal K	II BBM	CMS	Media Public Relation	1 <sup>st</sup> Place
7	Akshay Khanna	II BBM	CMS	Media Public Relation	1 <sup>st</sup> Place
8	Jasmine Fathima	II BBM	CMS	Personality (Air Crash)	2 <sup>nd</sup> place
9	Ganesh	II BBM	MCC	Duet Singing	1 <sup>st</sup> place
10	Ganesh	II BBM	MCC	Dumb charades	1 <sup>st</sup> place
11	Pavithra	II BBM	MCC	Kannada Dumb charades	3 <sup>rd</sup> place
12	Chaitra	II BBM	MCC	Kannada Dumb charades	3 <sup>rd</sup> place
13	Bindu	II BBM	MCC	Kannada Dumb charades	3 <sup>rd</sup> place
14	Vikram S	II BBM	MCC	Tamil Solo Singing	1 <sup>st</sup> place
15	Vikram S	II BBM	MCC	Kannada Duet	1 <sup>st</sup> place
16	Vikram S	II BBM	MCC	Kannada Dumb charades	1 <sup>st</sup> place
17	Vikram S	II BBM	MCC	Prathibimbam	2 <sup>nd</sup> place
18	Smriti Medha	II BBM	MLA	Product Launch	3 <sup>rd</sup> place
19	Vinay Lalith	II BBM	MLA	Product Launch	3 <sup>rd</sup> place
20	Rishab Jain	II BBM	MLA	The Economist	1 <sup>st</sup> place
21	Vikram S	II BBM	MLA	Kannada Singing	1 <sup>st</sup> place
22	Ganesh	II BBM	MLA	Kannada Singing	3 <sup>rd</sup> place
23	Abdul Rehman	II BBM	Sindhi	Gaming	2 <sup>nd</sup> place
24	Benjamin George	II BBM	Sindhi	Gaming	2 <sup>nd</sup> place
25	Nouman Khan	IV BCOM	MCC	Collage	1 <sup>st</sup> place
26	Nouman Khan	IV BCOM	MCC	Event Management	2 <sup>nd</sup> Place

27	Rubaab	IV BCOM	MCC	Collage	1 <sup>st</sup> Place
28	Rubaab	IV BCOM	MCC	Event Management	3 <sup>rd</sup> place
29	Sukriti Priya	IV BCOM	MCC	Debate	3 <sup>rd</sup> place
30	Siddarth	IV BCOM	MCC	Time is Money	2 <sup>nd</sup> place
31	Poulami Das Gupta	IV BCOM	MCC	Cooking without Fuel	3 <sup>rd</sup> place
32	Laeeq	IV BCOM	MCC	Event Management	2 <sup>nd</sup> place
33	Balram Choudhary	IV BBM	MLA	Tattoo Making	1 <sup>st</sup> place
34	Anurag	IV BBM	MLA	Tattoo Making	1 <sup>st</sup> place
35	Balram	IV BBM	Christ	Greeting Card Making	2 <sup>nd</sup> place
36	Kumar Shayu	IV BBM	CMS Jain	Best Speaker (English Debate)	1 <sup>st</sup> Place
37	Kumar Shayu	IV BBM	St. Joseph's	English Debate	3 <sup>rd</sup> place
38	Kumar Shayu	IV BBM	MCC	Hindi Debate	2 <sup>nd</sup> place
39	Bikoy K Babu	IV BBM	Narsee Monje College, Mumbai	-	Overall Outstation Championship
40	Tony Sebastian	IV BBM	Narsee Monje College, Mumbai	-	Overall Outstation Championship
41	Preeti	IV BBM	Narsee Monje College, Mumbai	-	Overall Outstation Championship
42	Rashmi Rao	IV BBM	Narsee Monje College, Mumbai	-	Overall Outstation Championship
43	Erum	IV BBM	Narsee Monje College, Mumbai	-	Overall Outstation Championship
44	Zaid	IV BBM	Narsee Monje College, Mumbai	-	Overall Outstation Championship
45	Nouman Khan	IV BCOM	Narsee Monje College, Mumbai	-	Overall Outstation Championship
46	Rubaab	IV BCOM	Narsee Monje College, Mumbai	-	Overall Outstation Championship

47	Rajkiran	IV BCOM	Narsee Monje College, Mumbai	-	Overall Outstation Championship
48	Siddarth	IV BCOM	Narsee Monje College, Mumbai	-	Overall Outstation Championship
49	Sukriti Priya	IV BCOM	Narsee Monje College, Mumbai	-	Overall Outstation Championship
50	Nikhil Naik	II BCOM	Narsee Monje College, Mumbai	-	Overall Outstation Championship
51	Prateek Chetri	II BBM	Narsee Monje College, Mumbai	-	Overall Outstation Championship
52	Kaushik Kar	IV BBM	Narsee Monje College, Mumbai	-	Overall Outstation Championship
53	Isha Bajaj	II BBM	Presidency College	-	1 <sup>st</sup> place
54	Antara verma	II BBM	Presidency College	-	2 <sup>nd</sup> place
55	Kumar Shayu	IV BBM	Presidency College	-	3 <sup>rd</sup> place
56	Mohammed Faizan	II BCOMB	Presidency College	-	3 <sup>rd</sup> place
57	Aman Raj	II BCOM		-	Selected for Karnataka State Cricket Under 19 team
58	Girish M K	VI BCOM		-	Selected for Bangalore University Cricket
59	Cricket Team, BBM & BCOM	-	-	-	Winners of VIE Tournament
60	Cricket Team, BBM & BCOM	-	-	-	Winners of Bangalore University Tournament



61	Cricket Team, BBM & BCOM	-	-	-	Runners of Karnataka State Association Tournament
62	Cricket Team, BBM & BCOM	-	-	-	Semi Finalists in Vijaya College Tournament
63	Foot Ball Team, BBM & BCOM	-	-	-	Semi Finalists of SPIEL Tournament

### 36. Activities of the Guidance and Counselling Cell

- Continuing **Mentoring System** to students, wherein each faculty member is allotted 10 to 15 numbers of students as mentees. Faculties interact with students frequently to discuss and counsel them in order to improve their academic performance. Faculties maintain a confidential report of each mentees along with their monthly attendance reports.
- Providing seminars and workshops to faculties to update their knowledge
- Conducting staff meeting by the Principal in regular interval so as to update the departmental performance and activities, and to suggest the best possible ways of improving academic excellence.

### 37. Placement services provided to students:

SL. No	NAME OF THE COMPANY	No of Students	CITY
1	RELIANCE RETAIL	14	BANGALORE
2	REDINGTON	03	MUMBAI, BANGALORE, CHENNAI
3	INFO EDGE	04	BANGALORE
4	99 ACRES	07	BANGALORE
5	ADECCO	05	BANGALORE, MUMBAI, CHENNAI, KOLKATA
6	TW METAL	03	BANGALORE
7	TLC	02	BANGALORE
8	KINGFISHER	11	BANGALORE
9	JARO EDUCATION	13	BANGALORE
10	E & Y	15	BANGALORE

### 38. Development programmes for non-teaching staff:

- Presidency College permits the staff to take leave for pursuing higher studies.
- Administrative staffs are provided with computer awareness programme.
- Non-teaching staffs are provided in-service training facility as and when needed, for
- example telephone handling training for receptionists, general ethics to house keeping staff,etc

### **39. Best practices of the institution:**

- Mentoring system for all students.
- Use of ICT in teaching learning process
- *The Attendance Monitoring System* controls and manages the attendance of students and ensures their regularity.
- *Establishing the Session Plan* for every subject well before the commencement of each semester along with the course hand outs which are made available to all students on the start of the academic year.
- Conducting Faculty development programme (FDP).
- *Self Appraisal Forms* as recommended by UGC are filled all faculty members & along with the objective form of student feedback quality teaching & hence learning is ensured
- Teaching and Research collaboration with Foreign Universities and Institutions to maintain quality and standards in higher education.
- Computer literacy programme for the students in the neighboring government school.
- Focused attention, by the Institution, to extension activities
- Special coaching for foreign students by language dept. faculties.
- Providing soft skill class and remedial English class for weak students.
- Having several active committees for several issues, such as Disciplinary Committee,
- Sports Committee, Cultural Committee, etc.
- Conducting social awareness like blood donation, visiting SOS village, donating old
- Carrying out Research activities.
- Inspiring and motivating our students to coordinate events and activities.

#### **40. Linkages developed with National / International, academic /research bodies**

- Latrobe University, Australia
- University of Bedfordshire, London UK
- New College Manchester,UK
- A SAARC recognized body-AMDISA-Institutional Membership

#### **41. Any other relevant information :**

- Teaching staffs are provided with Laptops for free of cost.
- College provides all sorts of facilities to the faculty members to pursue higher studies like M. Phil, and Ph. D.
- Free transportation is provided for all staff members.
- Fees concession to all meritorious students, economically backward students and sports students
- In order to develop research insight , teaching staff present papers in topics relevant to the title of seminars or conferences
- Teaching staff of the institution have authored and published books in their areas of specialization
- Lectures to facilitate industry interface for students have been organized by the various departments.
- To understand the practical application of theoretical knowledge gained in the class room, students are given adequate exposure through Industrial visits by various departments
- In order to enable students understand the various aspects of practical work situations, internship programs have been initiated in the current academic year.

**Part C: Detail the plans of the institution for the next year.**

- Organizing more number of National/ International Seminar at campus.
- Strengthen the teaching-learning process through more use of technology
- Enhancing collaborations and linkages with industries and other bodies
- Conducting more of Inter and Intra-collegiate fest.
- Conducting more number of workshops, industrial visits, and guest lectures for students.
- Carrying out more activities by the pre-formed committees.
- Making strong corporate relationship with our successful alumnis to improve better academic prospect.
- Organizing more number of Faculty Development Programme.
- Promote entrepreneurial and creative initiatives among students
- Lay greater emphasis upon imbibing social, cultural, economic, human and environmental values
- Continuously engage in services to the community
- Achievements in various sports and games competitions are to be improved.
- Two terminal test papers and a University 'model' examination at the end of the year or semester are planned along with the routine test papers for the continuous evaluation of students
- The remedial classes for the academically weak students, and enrichment programmes for the fast learners to be continued

## **DECLARATION**

Certified that the data included in this Annual Quality Assurance Report (AQAR)  
are true to the best of my knowledge.

**Mr. Badri H S**  
**NAAC & IQAC Coordinator**  
**PRESIDENCY COLLEGE**  
**BANGALORE**

**Dr. Muddu Vinay**  
**Director & Principal**  
**Chairman IQAC**  
**PRESIDENCY COLLEGE**  
**BANGALORE**